

SILVIA ELOISA DOMÍNGUEZ

ADVERTISING & PUBLIC RELATIONS

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PERSONAL STATEMENT

25 years old, Degree in Advertising & Public Relations and fervent believer in the concept of team work.

I have experience in administrative positions which helped me to see the importance of every Department in the accomplishment of the common goals of an organization. These teachings have been helpful to improve my Public Relation strategies skills and have a global perspective about what makes a company healthy and efficient.

I would like to work, learn & improve together so we can give the best of us and achieve what we are aiming for.

SKILLS

COMPUTER

Adobe Photoshop	●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●
Adobe Indesign	●●●●●●●●●●
Adobe Dreamweaver	●●●●●●●●●●
Microsoft Office	●●●●●●●●●●
Gimp	●●●●●●●●●●
Inkscape	●●●●●●●●●●
Wordpress	●●●●●●●●●●
Windows	●●●●●●●●●●
IOS X	●●●●●●●●●●

KNOWLEDGE

- Team Work
- Sponsor Management
- Event Planning
- Strategic Planning
- Media Planning
- High Frustration Tolerance

MY SPECIALITIES



= STRATEGIC PLANNING



= TEAM WORK



= EVENT PLANNING

WORK EXPERIENCE

Administration Assistant
McDonald's
2006 (4 months)

Personal Assistant
Freelance
2011 (1 year)

PR Manager
Bossa Comunicacion Integral
2013 (6 months)

Marketing Assistant
Orquesta Sinfónica de Xalapa
2014 (6 months)

Executive Assistant
CMI Real Estate
2015-2016 (1 year)

EDUCATION

From 2009 to 2015

Advertising & Public Relations

Universidad Veracruzana. Mexico

August 2012 - December 2012

Basic French, Level 1

CIX, Universidad Veracruzana. Mexico

From February 2011 to December 2011

Basic Italian Level 1 & 2

CIX, Universidad Veracruzana. Mexico

From 2006 to 2009

Administration Technician

Cbtis 165. Mexico

LANGUAGES



SPANISH
Mother language



ENGLISH
Advanced level



ITALIAN
Basic level



FRENCH
Basic level

HOBBIES & INTERESTS



● MUSIC

THEATRE ●



● BOOKS

CINEMA ●



● TRAVELING



BIKE ●



● HELPING OTHERS