

Sandra Martin

Sandra Edith
Martínez Miranda



Personal Information

May 15, 1987

Mexicali, Baja California, México.

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Education

Bachelor, Communications Science with distinction

Universidad Autónoma de Baja California
August 2005 - December 2009
Mexicali, México

Exchange Program

Mel Hoppenheim School of Cinema
January - May 2009
Montreal, Quebec, Canada



Courses

Documentary Filmmaking Course

September 2016- To the date
Theoretical-practical approach to Documentary Filmmaking, imparted by Mexican Filmmakers through the University of Zacatecas.
Online.

The Adventure Filmmakers' Workshop

November, 2014
Hands-on adventure filmmaking, from brainstorming to distribution. It also included pitching sessions and feedback from representatives of National Geographic and Red Bull Media.
Banff, Canadá.

Digital Cinema Workshop

February - March 2010
Training in the use of DSLR filming, with cameras Canon 5D and 7D. We explored aspects of storytelling for fiction films and produced a shortfilm.
Mexicali, Mexico.

Montage Aesthetics Workshop

July-August 2009
In-depth study of the technical and theoretical aspects of Montage Aesthetics.
Tijuana, México



Career-Related Experience

Freelance Video Journalist | September 2016 - To the date

Zoom In TV
Worked as a correspondent for the news agency Zoom In TV, Latin America Division. Researched and evaluated news leads to develop stories; shot video to illustrate such stories and make the proper interviews.

Teacher | January 2015-December 2015

CETYS University
Designed and imparted the Video Production Workshop for Undergraduate Students. Through a hands-on approach, the students acquired the basic skills of video production.

Media representative | September 2014-December 2015

CETYS University
Provided counseling and established the basis for the creation of the Department of Audiovisual Production. Generated content for the University's digital platforms and social media. Collaborated with the Communication team in the development of Communication Campaigns.

Video Journalist | December 2012-September 2014

La Crónica de Baja California, Newspaper
Produced over 200 news videos for the newspaper website www.lacronica.com, from script writing, to image recording and editing, as well as live broadcast.

Communication Specialist | August 2011-June 2012

Ministry of Labour and Social Wealth
Formulated and managed the Communication strategy of the comprehensive services offered by the Department of E-Learning.

Local news reporter | February 2011-August 2011

La Crónica de Baja California, Newspaper
Elaborated news briefs in the field of Culture and Entertainment for in Mexicali and Tijuana.



Art related experience

Director/Producer | August 2016

Don Frank - Documentary
Produced and Directed the Documentary "Don Frank".

Volunteer Teacher | February 2016-March 2016

MILAD Volunteer Group, Estambul, Tr.
I taught a Photography Composition Workshop for Syrian refugee children and youth in Istanbul, Turkey.

Volunteer Teacher | March 2016

Leaders' School, Sivas, Tr.
I taught a Digital Photography Workshop for Syrian refugee children and youth and Turkish University Students in Sivas, Turkey.



Professional Skills

- **AdobeCC:** Final Cut, Premiere Pro, After Effects, Photoshop, InDesign, Illustrator.
- **Editing** (Adobe Premiere Pro and Final Cut Pro).
- Shooting with DSLR Cameras.
- **Script writing.**
- **2D Animation** (Adobe After Effects).
- **Lighting techniques.**
- **Elaboration of journal texts:** chronicle, news brief and semblance.
- **Teaching**



Languages

Spanish: Native
English: Fluent
French: Intermediate