Rosmariel Vasavilbaso

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SUMMARY:

Professional animator with experience in 2D puppet animation, motion graphics and 3D character animation and design. Passionate about the creative processes that bring illustrations, characters and stories into life.

PROFESSIONAL EXPERIENCE:

Freelance Animator

Working as independent contractor and designer, having the following projects/clients:

Artemisa Studio

Production Studio with 15 years of experience in audiovisual content creation for big and small enterprises. Animator and Character designer (Mexico City)

- Motion and character design for educational videos, corporate training and government agencies.
- Visual development and character animation for a 30 min 360° animated feature for "Domo Digital Banamex".
- Developing and adapting style proposal for animated videos for "TotalPlay".

INAAD

National Institute of Animation and Digital Art (Mexico City)

Storyboard teacher for the B.A. in Animation and Digital Arts

Covering the importance of composition, cinematography, camera movements and 3D space. Backgrounds teacher for the B.A. in Animation and Digital Arts

Understanding composition, thumbnails, value studies, perspective, color basics and mood lighting.

SpaceMob Studio

Global video production and distribution company.

Remote Motion designer and Character animator (Kansas, US)

- Motion design for explainer videos and logo animation.
- Character design, rigging and puppet animation.

Impulso Geek

Social media page about how geek culture and anime interact with mexican culture.

- Creating weekly illustrations or webcomics mixing geek and mexican funny situations.
- Commissioned illustrations for the FOX Company and SONY Interactive

Luna de Plata TV

TV Production company specialized in the development of cultural and commercial TV programs as well as media projects, such as producing promotional content for smaller companies and documentaries. Animator (Mexico City)

- Created a weekly 1¹/₂ mins long animated videos for TV Channel 31 "Una voz con todos"; airing daily
- Designed characters based on historical people or events, designed background and assets.
- Investigated the historical background provided in the script to create accurate animations.

Fan Sports

Jan 2015 - Aug 2015 Sports webpage launched in 2015 to bring sports information and original content to social media. Producer, Video Editor (Mexico City)

- Supervised studio production of original content developed for web media users.
- Video editing, audio and color correction.
- Motion design for bumpers, logos and openers.

INDEPENDENT PROYECTS:

- Participated in an interactive media contest organized by "Goethe-Institut Mexiko" creating a board game, implementing Augmented Reality designed for pedagogical applications. (Apr 2019)
- Designed and animated visuals for mexican renowed rock band "La Gusana Ciega", to be used in concert hall with 10,000 attendees. (Sep 2019)

EDUCATION, SOFTWARE AND SKILLS:

- \checkmark 3D Advanced Character Animation - Animation Mentor (Jan 2016-Present)
- \checkmark BA in Animation, Design and Digital Arts - Centro Universitario de Comunicación (May 2013)
- \checkmark Specialization in 2D animation on a 3D Environment – Centro Universitario de Comunicación (2014)
- \checkmark Languages: Spanish (native); English (fluent)
- ✓ Software: Illustrator, Photoshop, After Effects, Premiere, InDesign, Audition. Final Cut. Maya, Unity.

Sep 2013 - Present

Sep 2013 - Present

May 2020 - Present

Oct 2017 - Dec 2019

Sep 2019 - Present

Sep 2014 - Dec 2017