

1997

I am a Designer associated with the appreciation of creativity and art. I seek to develop my attitude and leadership skills, expressing it through design, which breaks the schemes in visual expression and encourages us to directly raise awareness. I feel that my creativity, being fluid and fresh in a certain way, can be adapted to any consumer. This also gives me great facility for public relationships. I like to formulate multiverse genre proposals that blend precisely with our contemporary needs. My social base priority is to be friendly with the environment.

Availability to travel and / or change of residence.

Currently graduated from IBERO University of Mexico City.

PERSONAL INFORMATION

✉ renataescobar10@gmail.com

📷 @hijadelpatron

☎ 777-1350725

SKILLS / OTHER AREAS OF INTEREST

Leadership
Commitment & passion
Teamwork
Production drawing
Sketch and visualization
Work under pressure
Color theory
Carpentry
Drafting
Editorial design

Marketing
Social media
Content creation
Concept development
Typography
Logotype
Visual identity
Trending

LANGUAGES

Spanish ★★★★★

English ★★★

French ★★

ACADEMIC TRAINING

2016-2021

IBERO University of Mexico City.
Bachelor degree of Industrial Design.

2010-2016

Marymount School of Cuernavaca.
High School education.
(Bi-cultural)

SOFTWARE

Autodesk Parcels

Maya
Inventor
Alias
AutoCAD
Fusion 360

InDesign
Photoshop
Illustrator

Office Parcels

PROFESSIONAL EXPERIENCE

2021

Professional Practice and Soc. Service (Laboratory of Imagination and Social Action A.C.) Design of institutional documents.

"Morada", Environmental Luminaire Proposal (Participation in international competition).

2020

APEC Hospital for Blindness (Postoperative Design, Linkage with Biomedical Engineering) "Retiva" Project.

"Bonanza", 3D Printing for Jewelry.

CBD Infusions "Ananda Organics", Visual proposal of commercial labels.

2019

STREAKER Art toy "Profiling in today's technology age."

IBEROBUS Kiosk Proposal.

Perfume Container Design Contest "VICIO" (Participation with mention).

"Mul-ECO", Proposal for Auxiliary Crutches with reusable materials.

HP Mouse Prototype.