WORST SURFER EVER

Ramsés Camacho
Visual Communicator

Hi! I'm a visual communicator passionate about design and illustration. My academic background in **Communications and Media** has provided me strong Social Media skills such as **content strategy**, **creative thinking**, and **conceptualization** tools. My **postgraduate** in Design has provided me a large knowledge about design solutions such as **audiovisual creation**, **packaging design**, and **corporate image**. I am also highly interested and currently learning **User Experience Design**.

I like to use my knowledge to help other people by creating visual products and solutions.

Work Experience

2020-2021 **Freelance Graphic Designer** Design of Social Media content, key graphics, and packaging for Roberto Ruíz restaurants on Madrid, and corporative image for ADN Hair Studio on Mexico's City.

(2019-20) **Graphic Designer** Design of Social Media content, key graphics, and video edition. Brands worked for: Bayer and Chili's for the agency Engrane Studio.

(2019-20) **3D Graphic Designer / Copywriter** Design for BTL campaigns, 3D Stands and giveaways. Copywriting and design of corporate presentations. Brands worked for: AlEn Group, JTI, Kryotec, Dockers and Oreo for the agency Pantera.

(2017-18) **Production Trainee Content / Community Manager Internship.** Brands worked for: Universal Pictures, Disney, History Channel, A&E, at the agengcy Hitsbook. Editing and desing of content.

(2016) Social Service **Content Manager Assistant / Digital Content Producer** at Coordination of Cultural Difusion (UNAM), managing the snapchat account.

Education

Bachelor on **Communication** (FES Acatlán UNAM)
Major Degree on **Postproduction 3D and VFX** (FAD UNAM)

Skills

Language

English: Advanced **(TOEFL IBT)**
French: Intermidate
Swedish: Begginer
Spanish: Native

How to

"Design is an schematical data driven process".

With this in mind, I always do my research before executing any visuals, then I process the information to a storyboard or sketch so I can visualize how it can fit most accurately in order to communicate an effective message. Then, I start to focus on the design and put everything on the canvas, finally I work on the details for a clean final presentation.