



Patricia Revello

Colombian

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Education

Centro ADM

Photography course 2020

Fashion Photography and Portrait

Hubspot

Online course 2020

Inbound Marketing Certification

Tecnológico de Monterrey

Mexico, 2012 - 2017

Marketing and Communications

Bachelor's Degree

Mexico, 2016 - 2017

E-Marketing, Social Media and

Performance Metrics Course

Seda College

Ireland, 2015

English Course

Skills

Writing

Photography

Lightroom

Photoshop

Illustrator

Spanish

English

Area of Interest

Communication, copywriting, marketing, digital media and editorials.

Multicultural lover. I love traveling, writing And doing photography. Learning constantly and taking on new challenges while enjoying what I do its my favorite thing.

I have the ability to work in a team, contribute ideas, be flexible, proactive and dynamic.

Experience

Community Manager, Ventis

Dec 2020 - Nov 2022

Responsible for developing digital and creative campaigns with the objective of sales, brand launches and/or engagement for Ankershop Mexico and Ankerstore Chile.

Development of copys and content scheduling for social media using Postgrain

Working directly with the designer team to create the Key Visual of each campaign

Execution of giveaways in @ankershopmex +12K and @ankerstorechile +42K and management of influencers

Creation of EMKT in Klaviyo and Omnisend (Subjects, build content and delivery schedule)

Social Media Coordinator, AT&T Mexico

Jun 2018 - Sep 2019

Responsible for scheduling content for AT&T Mx Empleos social networks.

Execution of photographic campaigns as part of the development of content on social networks.

Analysis of information and development of reports through the Sprinklr platform.

Administration of the Survey Monkey account of AT&T Mexico and creation of surveys for different users.

Leader of the Social Networks team (two people) and responsible for delegating tasks.

Events Analyst, AT&T Mexico

Jun 2017 - Junio 2018

Management and logistics of large events such as the AT&T Run in Mexico City and Guadalajara.

Responsible for communicating with suppliers for the execution of internal and external corporate events.