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📷 PaolaGroce

in [paola-groce](#)

Be [paolagroce](#)

## Education

### Graphic Design

Universidad Nacional Autónoma  
de México, FES Acatlán

### High School

Universidad Nacional Autónoma  
de México, ENP 4 "Vidal Castañeda  
y Najera"

### English

Instituto Politécnico Nacional  
C1 Upper Intermediate

Take a look at  
my work here!



Creative, friendly & dedicated designer, open to know people and willing to work hand on hand, to match ideas and creating something unique.

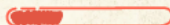
I want to learn through different environments; how to updated on news & discoveries at any design field and looking forward to add them to my interests and skills.

I love learning different ways of making things possible.

## Abilities & skills

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- Illustration
- Branding
- Social media design
- Graphic Design
- Project development through analysis & information gathering.
- Problem solving with leadership under pressure.



## Working experience

### Linio Group (2017-present)

*Sr. designer.* Art direction for the White labels, Affiliates & Retargeting and Blogs visuals for Linio LatAm, designing & proposing Look & feels from scratch, directing and approving arts displayed at the WL online catalogs in Peru, Colombia and Mexico. Creation of templates for the needsings of every channel I am in charge of. Earning e-commerce knowledge.

*Jr. designer.* Design arts and posts for the different platforms of the company, mainly placing and positioning the brand in the top of mind of the consumer.

### Papalote Museo del niño (Jan - July 2017)

*Educational Guide.* Teaching the visitor how to design, build & create different gadgets through STEAM program, encouraging them to find various paths to create what they needed.

### Bauhaus Mx (Feb - July 2016)

*Sales person.* Furnishing and interior design advice for various spaces. Graphic design support with newsletters and social media. Sales in store (tracking, contact with suppliers, logistics & delivering)

### Freelance projects (2014-present)

Since I was in college I offer my services for different needsings, mostly branding and illustration, which I also do as a hobby.