

Martha Valencia



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tita.v

My design and photography background allows me to capture and share professional quality images to be used in the client's social media profile. I believe my multicultural background and exposure has helped me assist clients in creating relevant content that is compelling and conveys a creative and powerful message. My work experience in graphic and digital design has prepared me to play a role in the coordination and project management of the design strategy for social media content and platforms.

Education:

- Bachelor in Fine Arts, May 2016

School of the Art Institute of Chicago (SAIC) Chicago, IL
Merit Scholarship Recipient

- Industrial Design, 2011-2012

Monterrey Institute of Technology and Higher Education
Mexico City, Mexico

- Hyper Treads/Workshop, 2011

Zaha Hadid Architects
Mexico City, Mexico

Work Experience:

- Photography Assistant, Producer and Social Media Manager, 1/2015 - 8/2015

Estudio Urquiza, Mexico City, Mexico
Assisted photographer Ignacio Urquiza
<http://estudiourquiza.com>

- Media Editor, Producer and Photographer, 12/2015, 12/2016 and 12/2017

Volunteer for Chicago International Model United Nations
CIMUN XII & XIII, Chicago, IL
<http://www.cimun.org>
YouTube Channel: Model UN Development Organization (MUNDO)

- Photographer, 8/2016 - 1/2017

Salon DJ, Chicago, IL
Hairtography photographer
Profile pictures
<https://www.salondjchicago.com>

- Freelance Photography Assistant, 6/2016-Present Chicago, IL

- Stephen Hamilton Productions

Second Assistant

www.stephenhamilton.com

- Kelly Allison Photography

First Assistant

Second Assistant

Producer

Casting Assistant

www.kallisonphoto.com

- Beking Joassaint Photography

First Assistant

Second Shooter

Photography Technician

Print Technician

www.bekingjoassaint.com

- Dave Kreutz

Second Assistant

www.david-kreutz.squarespace.com

- Ted Tamburo

Third Assistant

www.tamburo-photography.com

- Chris Oken

Second Assistant

<http://www.okenphotography.com>

- Andrea Mandel Photography

Casting Assistant

Street Casting

www.andreamandel.com

- Geoff Adler

Food Stylist

First Assistant

www.peyotecreative.com

- Jasmin Shah

Second Shooter

www.jasminshah.com

- Dennis Lee Photography

Second Shooter

<http://www.dennisleephoto.com>

- **Photographer, Photography Assistant and Editor,**
6/2016-10/2017

We are Loftus, Chicago, IL, USA

Lead Assistant, Photographer, Editor and Food Stylist

Worked with clients to develop social media content

<http://weareloftus.com>

Main Clients:

- Virging Hotel Chicago
- Ace Bounce
- Big Onion Tavern Group
- DMK Group
- Airbnb
- CME Group
- Children's Place
- Lowes Hotel
- Ripson PR
- London House
- Kehoe Designs
- The Rabbit Hole
- The Godfrey Hotel
- Radisson Blu Hotel
- Silver Edge
- Pippco Inc.

Mexico City Clients:

- Baker & McKenzie Abogados, S.C
- Fundacion Mier y Pesado
- Sura Summit 2017
- Sweet Karma

Publications:

- Book "Bars; Cheers to those located in the Capital City"
(**Cantinas: Salud por las Capitalinas**)
Published by Ediciones Ambar Diseño 2015, Mexico City
Credit as Photography Assistant, Estudio Urquiza
- Book: "The Pink Book; Recipe Collection"
(**El Libro Rosa; Colección de Recetas**)
Credit as Producer, Estudio Urquiza, 2015
- School of the Art Institute of Chicago, 2014-2015
Department of Photography Catalog
- Book: "Rome Market"
(**Mercado Roma**)
Published by Ediciones ANYMA, Mexico City 2016
Credit as Photography Assistant, Estudio Urquiza

Exhibitions:

- Fall 2015 **BFA Show**
Sullivan Galleries, SAIC, Chicago, IL
- 2016 SAIC '**whatnot**' Design Collection
<http://blogs.saic.edu/whatnot/>
 - **Spazio Rossana Orlandi**, Milan, Italy
Design Week, April 12 – 17, 2016
 - **Spring 2016 Design Show**, SAIC. Chicago, USA
Block 37 May 2016
 - **Neocon Guerrilla Truck Show**, Chicago USA
June 2016

Languages:

- Native **Spanish**
- High domain **English**

Skills:

- **Adobe Creative Suite** (Photoshop, Illustrator, Lightroom, Bridge)
- **Product Design**
- **Design Experience**
- **Studio Lighting**
- **Fine Printing**
- **Digital Photography**
- **Event Photography**
- **Set Design** and **Set Building**
- **Digital Retouching**
- **Photography Production**
- **Prototype** and **Model Building**
- **Basic Food Styling**

References available upon request