

# MARISOL MORIN

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## Profile

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Creative, energetic and highly motivated Communications professional with 7 years of experience in supervising and coordinating different projects, directing the cast, crew and marketing programs.

## Experience

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| <b>Producer</b><br><b>Brabus Films</b>  | Jan 2013- Present    |
| <ul style="list-style-type: none"><li>• Responsible for the creative, innovative and high quality audio-visual projects</li><li>• Coordination of the budget, crew and organizing the production for different projects</li><li>• Marketing solution in campaigns.</li><li>• In charge of the pre-production and post production of the following projects:<br/>Documentary Films: "Pemex PREH", "Pemex Tu salud no es un juego", "Pemex IAIA", "Pemex ASP", "Pemex SFT", "Pemex Responsabilidades" Corporate Video "CASA" Videoclip "Besame".</li></ul>  |                      |
| <b>BTL General Manager Production</b><br><b>Mobalis — Mexico, City</b>  | Mar 2012 to Jul 2012 |
| <ul style="list-style-type: none"><li>• Developing marketing calendar for special projects; maintaining the budgets and costs to the project.</li><li>• Handling appropriate media selection for advertising new product launch campaigns. Executing all in-house advertising activities which include developing campaign strategy, roll out plans and evaluation.</li></ul>   |                      |
| <b>FORD Fiesta Commercial Production assistant</b>  | Jan 2012             |
| <b>Sales and Talent representative</b><br><b>Casting Networks</b>   | Jan 2011 to Jan 2012 |
| <b>Hola Noa Fiction Executive Producer</b>  | Jan 2011             |
| <ul style="list-style-type: none"><li>• "El Capitán" Ficción &amp; Animation Executive Producer 2012 Awards El Capitán Shortfilm Special mention in the International Festival of Universal Cinema Kinoki (January 2013) Special mention in Animation at Cilect Prize (February 2013) Selected for the Latin-American Cinema festival in São Paulo (March 2013) Best shortfilm and best actor in the International film festival in Valle de Bravo Mexico (Abril 2013) Nominated for the best actor in Pantalla de Cristal festival (November 2013).</li></ul>                                    |                      |
| <b>La Pedrada Fiction Executive Producer</b>  | Jan 2010             |
| <ul style="list-style-type: none"><li>• Production assistant for the following projects: TV program "FLOW" Corporate Video HSBC Commercial Halmon Hall Corporate Video San Luis Rassini Corporate Video American Express Corporate Video "Compartamos Banco" Recent projects Spotlight Mobalis" Corona1200 aficionados Commercial Executive Producer (2012) Emigre films" Alpura deslactosada Commercial Production assistant (2012) Coca-Cola día de la paz mundial Commercial Production assistant (2012) Postal Picture" Garnier Paris Commercial Production assistant (2012) rbol".</li></ul> |                      |
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## Education

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<b>Bachelor of Communications</b> Universidad Iberoamericana	2011
<b>Certified, Social Media</b> Discoteca — Mexico, City, Mexico	2011
<b>Academic Exchange</b> Libera Università di Lingue e Comunicazione — Milan, Italy	2009
<b>English program</b> INTRAX — Vancouver, Canada	2007

## Languages

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Spanish: Native speaker  
English: Working knowledge  
Italian: working knowledge

## Certifications

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2011 Tareula Production and scriptwriting course

## Qualifications

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- Financial communication
- Strategic planning
- Exceptional problem
- Skilled multi-tasker
- Dedicated team player
- Positive attitude
- Event planning
- Media relations training

## Awards

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### El Capitán Shortfilm

Special mention in the International Festival of Universal Cinema Kinoki (January 2013)

Special mention in Animation at Cilect Prize (February 2013)

and best actor in the International film festival in Valle de Bravo Mexico (Abril 2013)

Nomiated for the best actor in Pantalla de Cristal festival (November 2013)

Dedicated communications specialist with extensive experience in media relations, background in marketing, executive communication, branding and special event planning.

## Skills

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- Photoshop (Intermediate)
- Final Cut Pro (Advanced)
- Celtx (Basic)
- Microsoft Office Suite (Advanced)
- Social media marketing (Intermediate)
- iWork (Intermediate)
- Budgeting (Advanced)
- Constant Contact (Intermediate)