

# MARIANED SORIA

DIGITAL ARTIST

## INFO

PHONE  
4432263600

EMAIL  
marianedsd@gmail.com

## LINKS

[Tumblr](#)

[My website/portfolio](#)

## SKILLS

Film  
● ● ● ● ○

Photography  
● ● ● ○ ○

Animation  
● ● ● ● ○

Illustration  
● ● ● ● ○

Media Content Production  
● ● ● ● ○

Marketing Production  
● ● ● ● ○

Adobe Photoshop  
● ● ● ● ○

Adobe Illustrator  
● ● ● ● ○

Adobe Premiere Pro  
● ● ● ● ○

Adobe After Effects  
● ● ● ● ○

## HOBBIES

I love analog photography, reading, drawing, watching movies and tv series, running, going out for a walk with

## PROFILE

My name is Marianed, I am a passionate visual artist who loves creating through all kinds of media. I've worked both as a freelance artist and visual creator on a wide variety of projects and also as a "Publicity and Marketing Director" for a well known Gym and fitness club.

I mostly work on illustration, animation, video and photography, and some of my projects have been selected on recognized film festivals, such as Morelia International Film Festival (2013, 2016,2017).

I considered myself a fully creative human being who has a terrible urge to express through images and creating new ways of communicating.

## EMPLOYMENT HISTORY

### Freelance Artist, Self Employed

MX

Mar 2015 - Sep 2018

I worked on a vast variety of projects during this three years, from logo designs, brand identity, political flyers, educational animations and so on.

Also I did a few projects of my own which were part of the selection of different film festivals.

### Marketing a Publicity Director, SEVEN DAYS GOLD

Morelia. MX

Oct 2019 - Present

- Oversee website design and social media team to ensure content is effective, relevant, and professional.
- Manage web content writing team, providing proofreading, feedback, and recommendations as needed and reviewing content to certify its relevance.
- Managed brand guidelines on the Website and all marketing collateral
- Wrote copy and designed Web pages and print collateral
- Directed creation of all written content. Worked with various departments to effect consistent voice and branding message through all site copy, email copy, and marketing/advertising copy.

## EDUCATION

### UNARTE, Graduate Degree in Visual Arts

Puebla, MX

Aug 2011 - May 2015

Graduated with high honors

### "Polos Audiovisuales" Film Production, Diploma

Morelia

Aug 2016 - Sep 2016

Atelier in Film Production

my dog and having coffee  
on my free time.

## LANGUAGES

---

Spanish



English



French



## "Interacciones, cuerpos en diálogo" Dance and Mixed Media Production, Diploma

Jan 2017 – Jul 2017

Oaxaca, MX

## Film Production for "IMCINE", Diploma

Sep 2018 – Sep 2018

Morelia, MX