



## CONTACT

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📍 Mexico city, MX

## MORE ABOUT ME

Highly creative and versatile artist. Expert in problem-solving and organization. Skilled with graphic design and branding. Able to provide tailored made solutions and unique experiences.

## EDUCATION

### International Business & Hospitality Management (BBA) 2017-2020

Vatel, MX/FR

- Thesis: Disruptive Marketing in Times of Crisis
- Most Creative Student award and Best Trilingual Student

### Communication (Certification) 2019-2020

Domestika, ES

- In Social Media, Communication, Content creation, Email mktg, Ads

### Photography (Diploma) 2017

Casa Lamm, MX

### Fashion Design and Marketing(Diploma) 2016

The Art Institute of San Francisco, CA, USA

### Commercial Dance (Diploma) 2017-2018

Academia IntegrArte, MX

## SKILLS & INTERESTS

Photoshop

★★★★★

Microsoft Office

★★★★★

Illustrator, Indesign

★★★★★

Content Creation

★★★★★



## PORTFOLIO



# MARIA ELENA MUÑOZ

Creativity Connoisseur

"You are not your resume, you are your work"- Seth Godin

## EXPERIENCE

### Social Media & Brand Manager

CliffHanger Academy, NYC, USA (2020/01-now)

- Content creation, Graphic design, and branding
- Multi-project Manager
- Network Marketing
- Media analytics and elaboration of a social media plan

### Graphic Designer/Event Planner

Danzeree, CDMX, MX (2019/02-now)

- Graphic, Merchandise and Ads design
- Event planning for 100 ppl: shows, performances, and cocktails
- Dance Teacher

### Chef de rang Intern CDD ★

Auberge la Fenière, Apt, FR (2019)

- Wedding Planner, Guest relations
- Sommelier Assistant, Cocktail creation, Menu translator

### Community Manager

Monstruo de Agua, CDMX, MX (2018-2019)

- Content creation, Graphic design, Photography
- Social Media Marketing campaign creation: gained +2k followers
- Public Relations: obtaining 3 new sales points

### Operations Intern

Hyatt Regency, CDMX, MX (2017-2019)

- E-mail marketing, PR- Administration, Guest Relations
- Knowledge of all the operational areas in a hotel with more than 750 rooms

## LANGUAGES

Spanish ★★★★★

English ★★★★★

French ★★★★★

Dutch ★★★★★

## CERTIFICATIONS AND ACHIEVEMENTS

- Fundamentals of Graphic Design, **CalArts**
- Seeing through Photograph, **MoMA**
- The Science of Wellbeing, **Yale**
- Demistifying Mindfulness, **Universiteit Leiden**
- Sports Nutrition and Physiotherapy, **FisioDanza**

- Most Valuable Member of the Team Award, **DDC**