



PERSONAL

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SKILLS

CREATIVE / ART DIRECTION
ILLUSTRATION (DIGITAL & TRADITIONAL MEDIUMS)
INTERACTIVE DESIGN
UI / UX
WIREFRAME DESIGN

EXPERIENCE 2004 / 2018

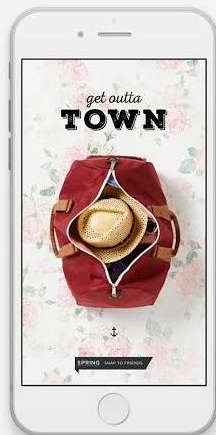
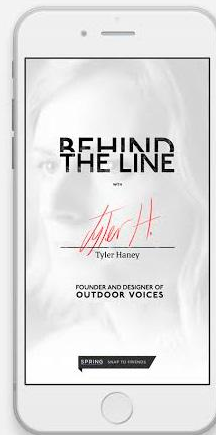
GRUPO W
JWT
LEO BURNETT
ALUCINA STUDIO
SOCIEDAD FANTASMA
GREY GROUP
ILCE
VMX MEDIA
UNDERDOG

AWARDS

AWWWARDS SITE OF THE DAY (2 GOLD)
CIRCULO DE ORO (1 GOLD / 2 SILVER)
BIENAL DE DISEÑO
a DISEÑO (2 GOLD / 2 SILVER)
CSS DESIGN AWARDS (2 GOLD)

PROJECTS / CLIENTS

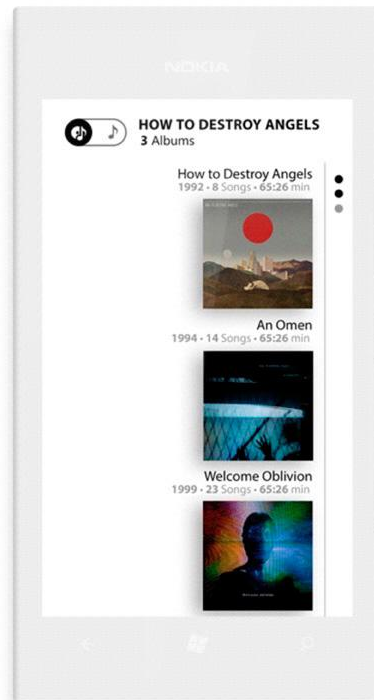
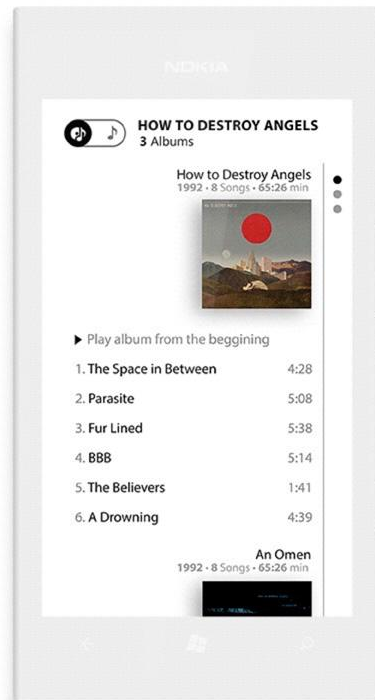
NIKE
MATTTEL
REXONA
UNILEVER
P&G
CARTOON NETWORK
FI MEXICO GP
SONY
TEQUILA 1800
CHARMCASTLE LTD.
STARBUCKS
CERVEZA INDIO
HASBRO
RESIDENCIA
MEZCAL BUEN VIAJE
MOMENTO MX
THE BARBARIAN GROUP
NINA WAKE UP!
VIVE LATINO
OCESA



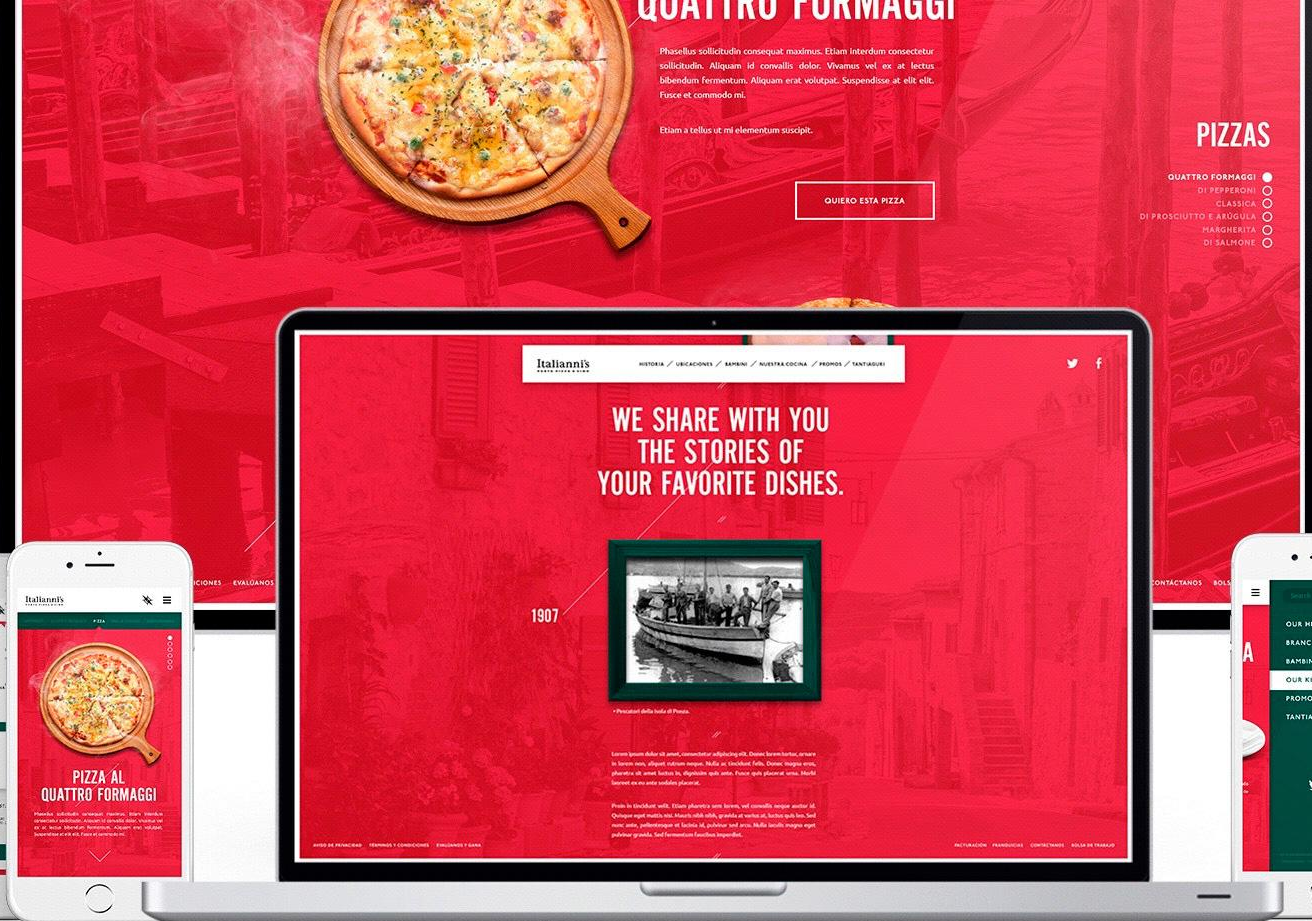
- 2 GOLD AWARDS a DISEÑO
- 2017 AUSTIN TEXAS SXSW SELECTION
- THIRD PLACE 9A BIENAL DE DISEÑO



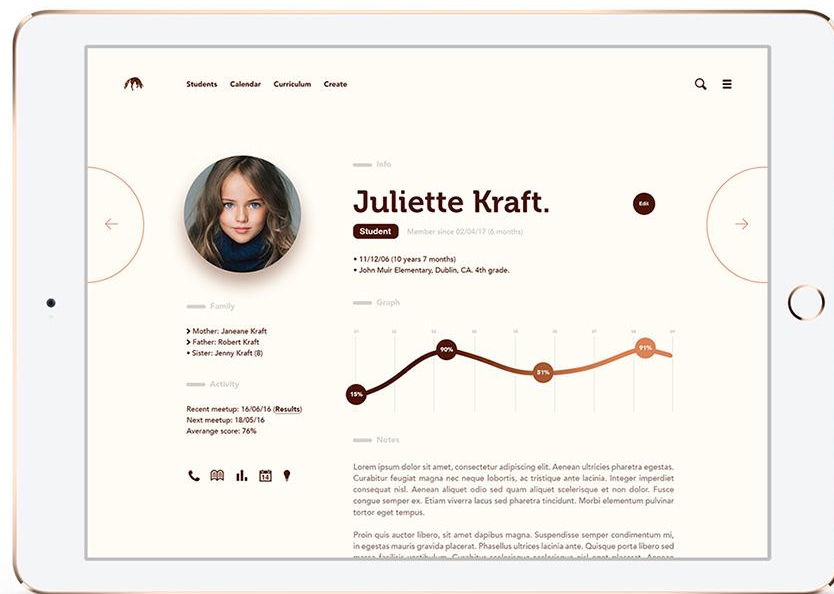
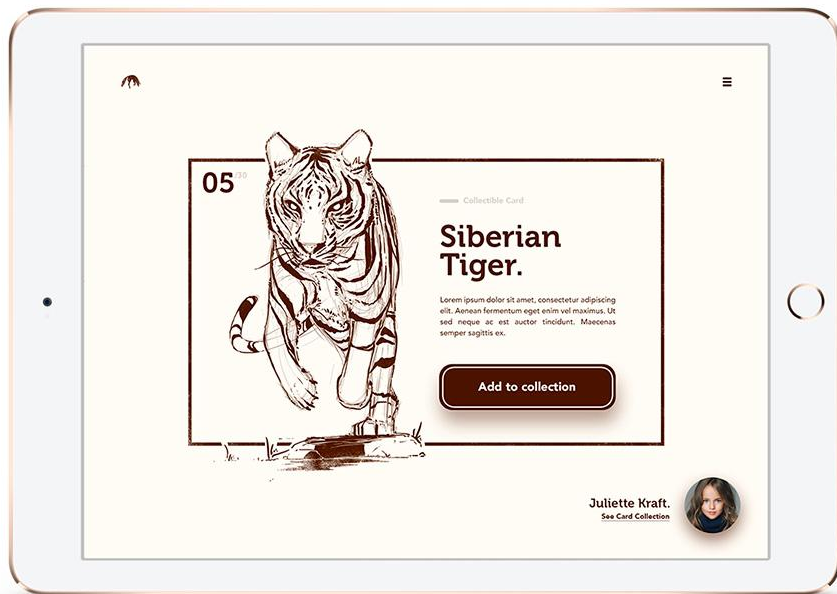
MOMENTO MX
WEBSITE / DESIGN / ILLUSTRATION / UI / CREATIVE DIRECTION
2017



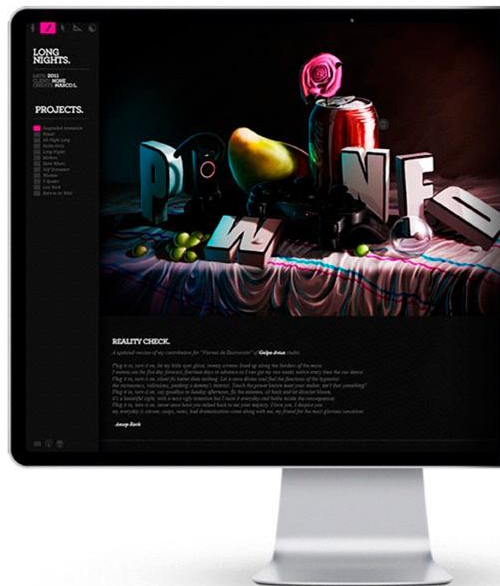




OUR NEW FACE / ITALIANI'S
RESPONSIVE WEBSITE / CREATIVE DIRECTION
2015



• AWWWARDS SITE OF THE DAY



CORONA RADIATA
WEBSITE CONTENT / DESIGN / CODE
2012

• AWWWARDS SITE OF THE DAY



MEZCAL BUEN VIAJE
WEBSITE / ILLUSTRATION / CODE
2012



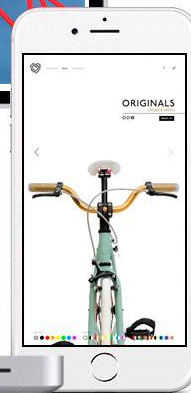
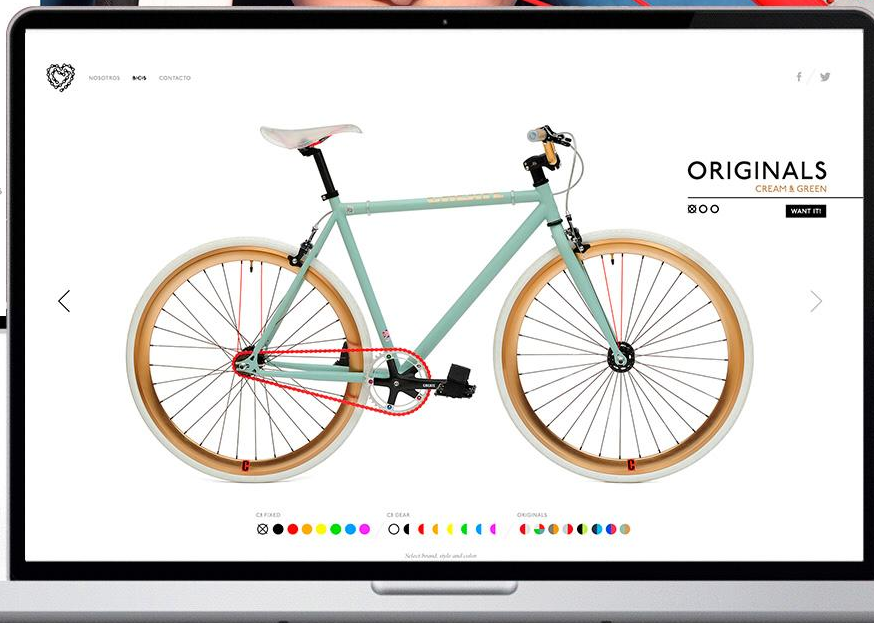
6GRADOS / CANON
WEBSITE DESIGN
2013

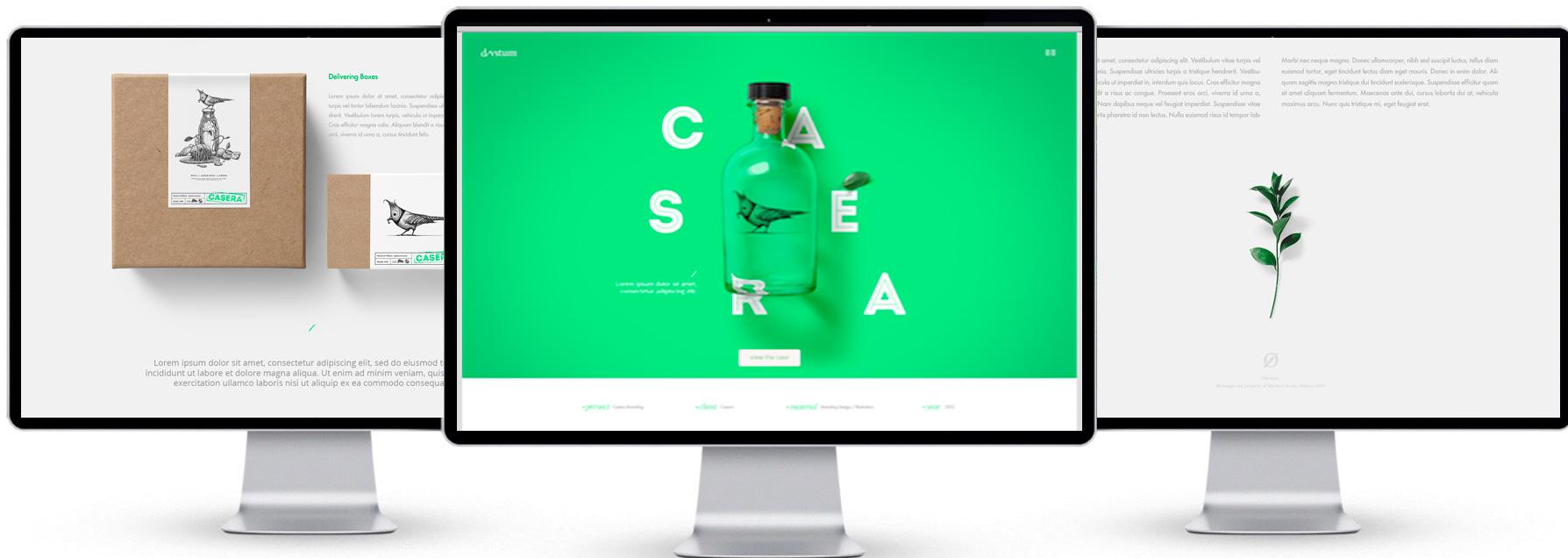
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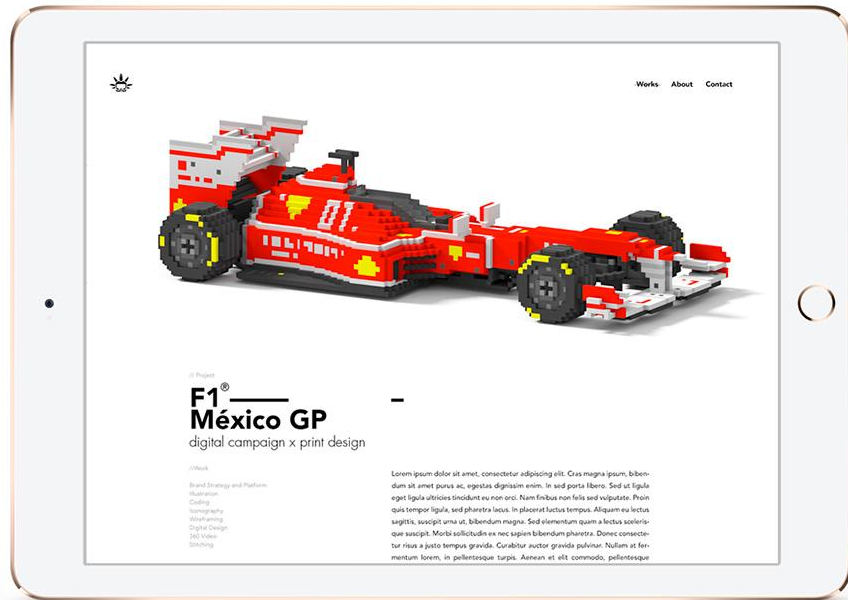
La marca inglesa **CREATE BIKES** fue idea de dos amigos que querían hacer algo nuevo con las bicicletas, algo fuera de lo común, con discos y modelos que marcaran tendencia y, por encima de todo, que fueran accesibles y de fácil mantenimiento.

Así fue que nació **CREATE BIKES**, con una impresionante gama de bicicletas fijas que en poco tiempo empezaron a ser muy populares en las calles de Londres, París, Madrid y Tokio.

TIENDA CREATE BROOKLYN CRUISER FIXIES









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