



JULIA RODRIGUEZ



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YuRodriguez



Spain, 1993



Yulay_22

education

2016

- **Universidad Europea (Madrid)**
Double major:
- Advertising Communication +
Audiovisual Communication
and Media
- **Santa Fe University of Art and Design**
(NM, USA): **Film Major (1y)**

2017

- **Universidad de Málaga**
- Master:
**Direction (strategy) and
Innovation in communication**
- Course:
Communication and Fashion
- **Google Activate** (online course):
**Digital Marketing
E-commerce**

2018...

- **Universidad de Málaga**
- PhD (+3y): **Communication**

experience

2014 (Madrid)

- **Internship: Shackleton**
- art direction
- digital advertising
- direct marketing
- **Internship: Agatha Ruiz de la Prada**
- assistant store manager

2015 (Madrid)

- **Freelance: Territorio Creativo**
- presentation designer
- graphic designer

2016 (NM, USA)

- Direction: She is not here
- Production design: She is not here, TWR*
- Art direction: Goths, TWR, Parallels
- Costume design: Cockroach, Ultraviolence

2017 (Remote)

- **Be-Sparkling: Blog**
- public relation assistant
- social manager assistant
- marketing assistant

profile & skills

- Graphic design
- Communication
- Creativity
- Fashion
- Art direction
- Illustration
- Advertising
- Production
- PR
- Social media
- Editorial
- Planification
- Spanish (native)
- English (C1)

Illustrator, Photoshop, Final Cut, Key Note...



**Innovation, Organization,
Fast Learner, Multitasking, Creativity**