**José Luis Arroyo Velázquez**

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**PERSONAL STATEMENT**

During my career, I have been continuously looking for challenges that advance my problem-solving skills. I have gathered great experience in Content Creation and Media Processing. I am interested in continuing my professional growth and knowledge in Content Management and Distribution.

WORK EXPERIENCE

Media Processing Manager - Clarovideo - Current Employment

America Móvil Content Media - www.clarovideo.com

Mexico City

##### Responsibilities

* Manage all media processing for Clarovideo.
	+ Quality Control
	+ Standardization
	+ Audio Conformance
	+ Subtitling
	+ File conversions.
* Manage a team of 14 Video Technicians and Video Editors.
* Asses all incoming media from new Content suppliers (Onboarding).
* Consult on Original Content Postproduction workflows.

Postproduction Manager – November 2011 - February 2016

Labodigital - [www.labodigital.mx](http://www.labodigital.mx)

Mexico City

##### Responsibilities

* Create and supervise Digital intermediate Workflows for Feature Films and TV Series
	+ Color Management (DCI, Broadcast)
	+ VFX Pipeline
	+ Motion Graphics
	+ Mastering
	+ Deliverables (DCI, File, Tape)
* Evaluate Bids before sending out to clients.
* Vet freelance artists (Compositors, Colorists, Online Editors)
* Communication with third party Vendors.
* Account Management (Budget supervision)
* Projects include:
	+ The Secret Life of Walter Mitty (20th Century Fox)
		- Graphic Elements localization for LATAM Territory,
	+ Sr. Avila (HBO Latin America)
		- 4K Workflow (Dailies, Digital Intermediate, Mastering)
	+ Dios Inc (HBO Latin America)
		- 4K Workflow (Dailies, Digital Intermediate, Mastering)
	+ Captive (2015) (Paramount Pictures)
		- Digital Intermediate
		- Deliveries Supervision
	+ Nosotros Los Nobles (Alazraki Films)
		- Dust busting, Digital Intermediate

Producer – January 2010 - October 2011

PRN - A Technicolor Company - <http://www.prn.com>

Mexico City

##### Responsibilities

* Create visual content with Copy provided by creative for Retail Channels
	+ 2D & 3D Animation
	+ Motion Graphics
	+ Storyboarding and Layout
* Create Channel IDs
* Develop Channel Guidelines for each individual Retail Client.

Animator – January 2008 - October 2010

Ciberfilms - [www.ciberfilms.com](http://www.ciberfilms.com)

Mexico City

##### Responsibilities

* 3D Modeling (Autodesk Maya)
* Rigging (Autodesk Maya)
* Character Animation (Autodesk Maya)

**EDUCATION**

Advanced Design Visualization Postgraduate Diploma - August 2006 - June 2007.

Umeå Institute of Design (Umeå, Sweden)

* Studio Type Program
* Short Animation Graduation Project

BA Industrial Design - August 2001 - December 2005.

Instituto Tecnológico y de Estudios Superiores de Monterrey Campus Ciudad de México

* Part of Student Association
* Participant in Exchange Programs
	+ Politecnico Di Torino (Turin, Italy)
	+ Institute National des Sciences Apliques (Lyon, France)
	+ Art Institute (Poznan, Poland)

**PERSONAL INTERESTS**

* **Film & TV**
* **Animation**
* **Tech Industry**
* **Computer Science**
* **Music Production**

**REFERENCES**

References are available on request.