

JOSÉ LONG

Industrial Designer

📞 5591991607 ✉ long.jose@gmail.com

🏠 420 Moras, Apt. B203, Mexico City 03100

🌐 behance.net/jose_long

🎓 EDUCATION

- 2000 - 2003 • **High School**
Tec de Monterrey CCM
Bilingual Mode
- 2003 - 2007 • **Bachelor's Degree**
Tec de Monterrey CCM
Industrial Designer
- 2004 • **Summer Programs**
Art Center Pasadena CA
Hand Rendering Techniques
- 2006 • **Summer Programs**
Denemark Desing School Copenhagen DK
Furniture Design
- 2012 • **Summer Programs**
Art Center Pasadena CA
Sustainable Design
Product Design
- 2017 • **UX Course**
Grid Ux Mexico City MX
Introduction to the UX in Mexico

📁 EXPERIENCE

Helio Group

Btl Adv Agency. Design proposals for various marketing strategies briefed by solid brands.

Clients: Mattel, Viva Aerobus, Grupo Modelo, Pernod Ricard, WeWork, Chicco

Pixel & Dot

Btl Adv Agency. Design strategies for comprehensive marketing plans.

Clients: Coca Cola Arca Continental y FEMSA, Sony, Lancome, Aeroméxico, Ciel corporativo, Marti, Kiehls, Powerade, Rado

Upgrade Mkt

Btl Adv Agency. Design proposal for stands, events, brand activation, brand awareness, prototyping supervision, concept design and team coordination.

Clients: Gpo Modelo, Diageo, Cuauhtemoc Moctezuma

GUESS Watches MX

Adivina el Tiempo is the GUESS, D&G, Kenneth Cole, Gc watch distributor in Mexico

Responsible of boutique and department store fixture, planning and production development

Ariel Rojo Design Studio

Furniture and product design

Urban furniture and special projects

Industrias Riviera

Office furniture design and manufacturing

Wood implementation department

Pirwi

Sustainable furniture design shop

Emiliano Godoy's department



👤 ABOUT ME

I am a senior designer and a newly dad that believes that research, disruption and inspiration are the filing basement for creative working methodologies and original solutions outcome. I was born in **1983** in Mexico City the place that enriched my sight with creativity, folklore, contrast but most important reality. That is why I am in a journey of trying to leave a better place in every working spot I arrive.



MY OBJECTIVE IS TO OBTAIN A POSITION IN WHICH I CAN EXPAND MY EXPERIENCE AS A DESIGNER.

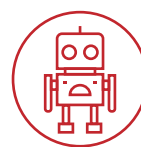
🕒 HOBBIES



Food



Drawing

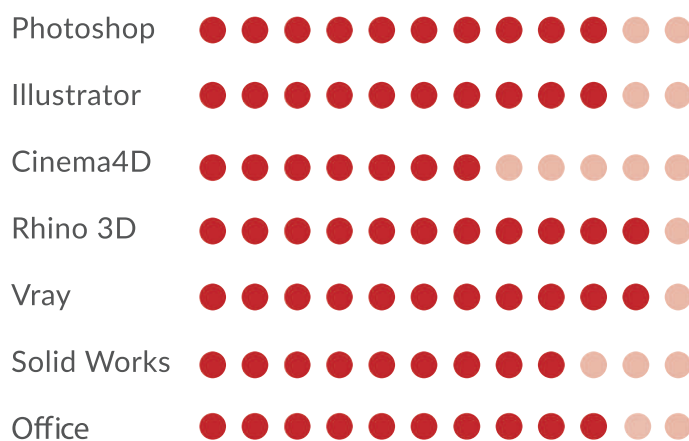


Art Toy

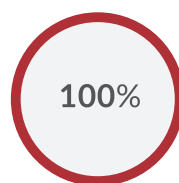


Movies

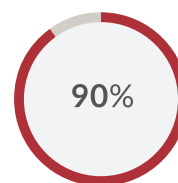
🎨 SKILLS



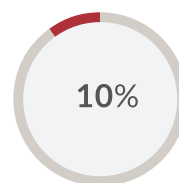
🗣️ LANGUAGES



Spanish



English



Chinese