

ABOUT ME

Since i was a little kid i've always been passionate for new perspectives, great adventures and new ways to tell stories. Because of that i've help brands empowering them to became a content distribution brand.



josefo.robledo@gmail.com



/ BROKENS2DIO



@joseforobledo

JOSE ROBLEDO

Content Creator | Filmmaker | Photographer

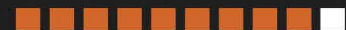
SKILLS



ADOBE PHOTOSHOP



FINAL CUT PRO



ADOBE PREMIERE



MOTION



ADOBE ILLUSTRATOR



OFFICE



ADOBE AFTER EFFECTS



EXPERIENCE

HEAD OF CONTENT PRODUCTION 2010 - 2012

URBAN FREE FLOW, UK

RESPONSIBLE FOR THE STRATEGY, PRODUCTION AND DISTRIBUTION OF THE CONTENT LAUNCHED BY THE BRAND MEANING THROUGH ONLINE PLATFORMS.

DP / CINEMATOGRAPHER 2012 - 2014

"AUTO EXPLORA DRIVESTYLE", ESPN MÉXICO

RESPONSIBLE FOR ACHIEVING THE DESIRED AESTHETIC, MAINTAINING THE QUALITY OF THE PRODUCTION AND COORDINATE THE PHOTOGRAPHY CREW.

DIRECTOR / PRODUCER 2014 - 2014

"LIVING THE DREAM", RED BULL MEDIA HOUSE

PERFORM AND SUPERVISED THE PRODUCTION "CINEMATOGRAPHY AND TECHNICAL ASPECTS" AND DIRECT THE SHOOTING SCHEDULE AND MEETING DEADLINES AS WELL AS CONDUCTING TECHNICAL SCRIPT (FRAME, PLANE, CAMERA, LENS AND ANGLULATION)

DIRECTOR / PRODUCER 2014 - 2015

"MINI # JCW TESTOSTERONE, MINI / BMW

RESPONSIBLE OF THE STORYTELLING, PRODUCTION AND THE DIGITAL CONTENT DISTRIBUTION STRATEGY OF THE CONTENTS.

DP / CINEMATOGRAPHER 2015 - 2015

"FIRST AMERICAN CALIFORNIA ROLL", ERICK RUIZ

RESPONSIBLE FOR ACHIEVING THE DESIRED AESTHETIC, MAINTAINING THE QUALITY OF THE PRODUCTION AND COORDINATE THE PHOTOGRAPHY CREW.

CONTENT CREATOR 2015 - 2016

BMW / BONTRIP / ADIDAS ORIGINALS

RESPONSIBLE FOR GENERATING THE CORRECT STRATEGY THE BRAND WILL CONTINUE IN SOCIAL NETWORKS. EXECUTING AN INNOVATIVE STRATEGY FOLLOWING THE LATEST TRENDS IN THE FIELD.

AWARDS

ACTION SPORT CINEMATOGRAPHER OF THE YEAR	2012
MÉXICO DESCONOCIDO COVER, XILITLA, SAN LUIS POTOSI	2012
OFFICIAL SELECTION TRIBECA FILM FESTIVAL	2013
OFFICIAL SELECTION X - DANCE ACTION SPORTS FILM FESTIVAL	2013
PHOTOGRAPHER OF THE MONTH, F - STOPPERS	2015
OFFICIAL SELECTION, SUNDANCE FILM FESTIVAL	2015

YOU KNOW MY BACKGROUND,
NOW WATCH MY JOURNEY.

SHOWREEL LINK : <https://vimeo.com/82153455>