# ESÚS TORRES GÓMEZ

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# Address:

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# EDUCATION

E.N.P. 6 (U.N.A.M) A. M. FERMATTA A.S. Computer Sciences B.S. Music Production 2007 - 2011 2013 - 2017

**U. DEL PEDREGAL** M. of Marketing and Publicity START: AUGUST 2019



# **TEACHER** Aug 2018 - To date Colegio La Salle de seglares - Mexico City, Mexico

- Create and implement a custom-to-school course for the subject (Arts III).
- Give lecture and practices focusing on student's social and emotional skills improvement.
- Design digital (Kahoot!, Moodle) and printed course materials.

# WEBMASTER Jul 2018 - To date Oliver Communications & Media - Mexico City, Mexico

- Plan, develop and implement a CRM as a digital magazine, using AWS S3, Java, jQuery, HTML5 and CSS3. Use of Facebook API for comments and social sharing third-party plugins.
- Use of SEO tools and Google Analytics.
- Support and maintenance of website infraestructure.

# PUBLIC COMMUNICATION Jan 2015 - To date Malapata - Mexico City, Mexico

- Design brand's corporate communication based on the current promotion campaign.
- Design and conceptualize corporate image manuals.
- Coordinate promotion campaings including social media, brand events, media tours and showcases.

# F.O.H. ENGINEER Dec 2017 - Jun 2018 Vía Zaragoza - Mexico City, Mexico

- Sound mixing for P.A. and stage monitor mixes.
- Preproduction of arrangement and ensemble for stage mixing.
- Live show multitrack recording for analysis and possible commercial release.

# **REPORTER / C.M.** Oct 2017 - Jun 2018 Rocksónico - Mexico City, Mexico

- Events and press conference coverage, drafting and editing of articles and news.
- Content creation focused on niche markets.
- A/V production for social media and website.

#### PUBLIC RELATIONS Jul 2014 - Sept 2015 Fermatta (Internship) - Mexico City, Mexico

- Implementation of marketing strategies focused on growing college's alumni.
  - Negotiate sponsors and partnerships with brands.
  - Internal and external event planning and coordination.

# WEB DEVELOPMENT Oct 2010 - Nov 2012 Orozco Creativas y Asociados - Mexico City, Mexico

- Codevelopment of web based ebooks using SQL, PHP, Ajax, Java, CSS3 and HTML5. Design and develop virtual library using HTML, PHP, Java y CSS2.

# **TEACHER** Oct 2011 - Feb 2012 Centro de Desarrollo Kiddies & Teens - Mexico City, Mexico

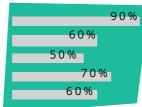
- One-on-one classes for academic regularization for kids and teenagers.
- Preparation courses for public high schools entrance examination (COMIPEMS).

# WEB DEVELOPMENT Aug 2010 - Nov 2011 E.N.P. 6 (Internship) - Mexico City, Mexico

- Develop internal website using HTML, CSS y jQuery.
- Codevelop internal computer equipment lend system using HTML, SQL, PHP, CSS y Java.
- Preventive maintenance of campus' PC equipment



OFFICE DREAMWEAVER WEB DEVOLPLEMENT PHOTOSHOP ILLUSTRATOR





**CERTIFICATE IN ADVANCED ENGLISH** Cambridge University - Grade C - Level C1