

JESÚS TORRES GÓMEZ

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EDUCATION

●
E.N.P. 6 (U.N.A.M)
A.S. Computer Sciences
2007 - 2011

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A. M. FERMATTA
B.S. Music Production
2013 - 2017

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U. DEL PEDREGAL
M. of Marketing
and Publicity
START: AUGUST 2019

WORK EXPERIENCE

TEACHER Aug 2018 - To date **Colegio La Salle de seglares - Mexico City, Mexico**
- Create and implement a custom-to-school course for the subject (Arts III).
- Give lecture and practices focusing on student's social and emotional skills improvement.
- Design digital (Kahoot!, Moodle) and printed course materials.

WEBMASTER Jul 2018 - To date **Oliver Communications & Media - Mexico City, Mexico**
- Plan, develop and implement a CRM as a digital magazine, using AWS S3, Java, jQuery, HTML5 and CSS3. Use of Facebook API for comments and social sharing third-party plugins.
- Use of SEO tools and Google Analytics.
- Support and maintenance of website infrastructure.

PUBLIC COMMUNICATION Jan 2015 - To date **Malapata - Mexico City, Mexico**
- Design brand's corporate communication based on the current promotion campaign.
- Design and conceptualize corporate image manuals.
- Coordinate promotion campaigns including social media, brand events, media tours and showcases.

F.O.H. ENGINEER Dec 2017 - Jun 2018 **Vía Zaragoza - Mexico City, Mexico**
- Sound mixing for P.A. and stage monitor mixes.
- Preproduction of arrangement and ensemble for stage mixing.
- Live show multitrack recording for analysis and possible commercial release.

REPORTER / C.M. Oct 2017 - Jun 2018 **Rocksónico - Mexico City, Mexico**
- Events and press conference coverage, drafting and editing of articles and news.
- Content creation focused on niche markets.
- A/V production for social media and website.

PUBLIC RELATIONS Jul 2014 - Sept 2015 **Fermatta (Internship) - Mexico City, Mexico**
- Implementation of marketing strategies focused on growing college's alumni.
- Negotiate sponsors and partnerships with brands.
- Internal and external event planning and coordination.

WEB DEVELOPMENT Oct 2010 - Nov 2012 **Orozco Creativas y Asociados - Mexico City, Mexico**
- Codevelopment of web based ebooks using SQL, PHP, Ajax, Java, CSS3 and HTML5.
- Design and develop virtual library using HTML, PHP, Java y CSS2.

TEACHER Oct 2011 - Feb 2012 **Centro de Desarrollo Kiddies & Teens - Mexico City, Mexico**
- One-on-one classes for academic regularization for kids and teenagers.
- Preparation courses for public high schools entrance examination (COMIPEMS).

WEB DEVELOPMENT Aug 2010 - Nov 2011 **E.N.P. 6 (Internship) - Mexico City, Mexico**
- Develop internal website using HTML, CSS y jQuery.
- Codevelop internal computer equipment lend system using HTML, SQL, PHP, CSS y Java.
- Preventive maintenance of campus' PC equipment

SKILLS



LANGUAGE SKILLS

SPANISH NATIVE
ENGLISH 70%

FIRST CERTIFICATE IN ENGLISH
Cambridge University - Grade C - Level B2
CERTIFICATE IN ADVANCED ENGLISH
Cambridge University - Grade C - Level C1