

# Javier Sanchez sanchez

## **Realizador Audiovisual**

Nápoles, CDMX 09290

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I am a professional with experience in audiovisual production, digital marketing, and creative advertising. With a solid background in Audiovisual Production and Advertising, I have worked both in companies and independently, participating in the creation of visual content for recognized brands and developing effective digital strategies.

Throughout my career, I have led teams, validated digital processes, and coordinated multimedia projects. I also have experience in conducting interviews and documentaries, as well as in managing social media and implementing online marketing strategies.

Additionally, I possess skills to establish strong human connections and think critically to effectively solve problems. I am proactive, results-oriented, and committed to excellence in everything I do..

Dispuesto a trasladarse a: cualquier parte

## Datos personales

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**Actualmente trabajando:** Sí

**Dispuesto a viajar:** Depende de la oportunidad

**Fecha de nacimiento:** 1987-03-05

**Industria:** Arte y cultura, Desarrollo de software, Marketing, Ventas

**Licencia de conducir:** Automóviles, Motocicletas

**Nivel de educación más alto:** Licenciatura terminada

## Experiencia laboral

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### **Social Media Manager**

Media.Monks - Ciudad de Mexico

agosto 2022 - septiembre 2023

Coordinated and executed multimedia campaigns across various platforms, resulting in a 20% increase in brand awareness and a 15% growth in customer engagement.

Implemented quality assurance processes to ensure the delivery of error-free products, reducing customer complaints by 40% and increasing overall customer satisfaction by 25%.

Developed innovative video production strategies that led to a cost savings of \$50,000 annually while maintaining high production quality standards.\

### **Accenture**

Creative Quality Analyst / Video Content Creator - San José, Provincia de San José

julio 2016 - febrero 2022

Design, produce or provide media (varying from simple to complex) used in the development of training assets. When required, lead or manage team members as well as the visual, interactive and usability design of the media being developed.

Develop and maintain quality processes and conduct reviews working with global QA initiatives and processes.

### **Director Videographer & photography assistant**

Gallo Rojo Productions - Heredia, Provincia de Heredia

2011 - 2015

- Direct, film and editing of the music video “Feitnomor” from the Costa Rican Band “Maya” (2012).
- Filmmaking, editing of introductory videos for the INCAE Business School master’s degree program (Costa Rica, 2013).
- Direct, film & edit of the music video “Bistek” from the Costa Rican band Alphabeticos (2013).
- Speech coverage of Dr. Oscar Arias Sánchez (Costa Rica’s Ex-president, Peace Nobel price award winner) to the INCAE Business School master’s program graduates (2013).
- Live Case of the Stretchen Cathedra given by the Professor Luis Javier Sanz. INCAE Business School (2013).
- Film, edit for the promotional video of the Boutique hotel “El Mangrove”, papagayo Gulf, Guanacaste, Costa Rica (2013).
- Film & Edit for the music presentations for the Imperial’s Conquista Sessions web show. (Episodes #7 & #12.) Video editing for live performances in the Conquista Live Tour for the Costa Rican bands: Florian Droids, Color Noise, Sight of Emptiness y Adrenal. (2013)
- Video editing for promotional ads for SoHo, Magazine Costa Rica (2013) Video editing for promotional video teasers for Traffic, Fashion Magazine Costa Rica (2013)
- Film and edit of promotional video clip of fashion photoshoot “Countryside” Traffic Fashion Magazine, Costa Rica (2013)
- Film and edit of promotional video clip for the Costa Rican band “Passiflora” Traffic Fashion Magazine, Costa Rica (2013).

## Educación y formación

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### **Licenciatura terminada en Ciencias de la comunicacion colectiva con énfasis en produccion audiovisual**

Universidad Latina de Costa Rica - Heredia, Provincia de Heredia

mayo 2005 - noviembre 2011

## Habilidades y conocimientos

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- Adobe premier pro (10 años o más)
- Final Cut Pro X (9 años)
- Adobe After Effects (4 años)
- Microsoft Office (6 años)
- Editing
- Adobe After Effects

- Adobe Premiere
- Mercadotecnia de redes sociales (2 años)
- Liderazgo de proyectos (4 años)
- Estrategias de marketing (2 años)
- Jira (6 años)
- CRM software (3 años)
- motion graphics (5 años)
- Adobe Photoshop (7 años)
- Coordinación de transporte (1 año)
- Servicio al cliente (8 años)
- Experiencia en servicio técnico (3 años)
- Detección y prevención de fraude (1 año)

## Idiomas

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- spanish native - English - Avanzado

## Enlaces

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<https://repite.wixsite.com/javier-sanchez-portf>