

JACQUELINE TALAVERA AMABILIS

Degree in Communications and Social Media



Transmit emotions, feelings and reflections, through different media; always looking for an impact on people.



19 of December of 1992



Mexico City



talavera.jack@gmail.com



(045) 722-350-3982

ABOUT ME

I am a dreamer with the determination to achieve my goals. I tend to be very emotional, empathic and sensitive, which gives me the possibility to develop my creativity and imagination. It is true that within me, an obsessive compulsive person lives in many aspects, but thanks to that I am organized and responsible. I have learned that teamwork is essential and within this learning I have developed as a leader. I am always looking for my personal and professional growth.

TECHNOLOGICAL ABILITIES

OFFICE

VIDEO EDITION

FINAL CUT ADOBE PREMIERE AFTER EFFECTS

AUDIO EDITION

PRO TOOLS ADOBE AUDITION

DESIGN TOOLS PHOTOSHOP

ILLUSTRATOR

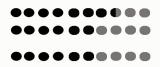
SE₀

GOOGLE ANALYTICS









LANGUAGES







HOBBIES

























ACADEMIC BACKGROUNDS

HIGH SCHOOL

INTERNATIONAL BACCALAURATE

2008-2011

IITESM

DEGREE

DEGREE IN COMMIUNICATIONS AND SOCIAL MEDIA

Instituto Tecnológico de Estudios Superiores

2011-2015

Monterrey Campus Santa Fe

Many audiovisual projects were developed during the degree, among which two short films stand out:

"Buscando a Suasana" y "Cerca del borde"

I collaborated as a producer and broadcaster of the student radio. I made from the pre-production, production and post-production of the audio image of Iraditec.

WORK FXPERIENCE

Freelance in communication, production,

social media and administration.

February 2020 - actually

MEDIA AND COMMUNICATION COORDINATOR May 2018 - February 2020

G ENTRETENIMIENTO

MAIN ACCOUNT: COCA-COLA FEMSA Accomplish the stategic presence of the brand.

Develop communication program and lead the content creation

Monitor and report of social media channels

Maintain communication with the brand's online community

Evaluate KPIs and prepare reports Production of content for social media

Edition of all the content for social media.

PRODUCTION COORDINATOR

October 2017 y April 2018 **ECOFILM** MEDIA AND COMMUNICATION COORDINATOR

August 2017 - January 2018 **FULL SERVICES SUPPLIER**

Preparation of the communication manual and corporate identity

Training for employees and new employees

Update and management of web page and social networks Resolution of communication area problems

PRODUCTION

MELDING

January 2017-April 2017

Preparation of budgets.

Hiring, coordination and supervision of suppliers

Payment to suppliers and services

Complete monitoring of the process of making commercial.

EXECUTIVE PRODUCTION ASSISTANT

PELÍCULAS IMAGINARIAS February 2016-August 2016 Assist in the preparation of presentations and budgets.

Complete monitoring of the process of making commercial. Identify and contact suppliers.

Deal with clients and agencies throughout the process.

PRODUCTION ASSISTANT

February 2015-November 2015 CAPONETO

PRODUCTION ASSISTANT CROMÁTICA

May 2014-December 2014

PRODUCTION ASSISTANT MVS RADIO PROGRAMA DE CARMEN ARISTÉGUI

August 2014-December 2014