Hilda María Marmolejo Servín Communication Sciences & Video Producer

Audiovisual Producer experienced in Content Generation for different platforms and formats such as: cinema, animation, short films, educational and corporate videos, for social media and advertising campaigns.

Experience in planning, filmmaking, editing and animating videos.

Reel: https://vimeo.com/hildamarmolejo

EDUCATION

2008 - 2012

COMMUNICATION SCIENCES BACHELOR DEGREE Universidad Nacional Autónoma de México

Honorable Mention Professional ID: 82719900

2013 - 2014

INTENSIVE PROGRAM ON CINEMATOGRAPHY Asociación Mexicana de Cineastas Independientes Diploma

₩ PROFESSIONAL EXPERIENCE

2016 - 2018

APRENDE.ORG

Fundación Carlos Slim

Production, Animation and Post-Production of educational videos about Mexican History and Art History for the platform aprende.org

2015 - 2016

UNESCO RUPESTRE

Fundación Carlos Slim

Marketing and communication strategy for UNESCO Rupestre, a Rock Art divulgation project in collaboration with the UNESCO Office in Mexico, Fundación Carlos Slim and the Center for Technology and Innovation.

2014 - 2015

CENTRO DE TECNOLOGÍA E INNOVACIÓN (CTIN)

COMMUNITY MANAGEMENT of the next Social Media profiles:

- $\bullet \ \ Center \ of \ Technology \ and \ Innovation.$
- UNESCO Rupestre.
- Arre! Studio.

MARKETING PLAN AND ADVERTISING for the next projects:

- UNESCO Rupestre (Rock Art Divulgation and Preservation Project).
- DOMUS Tu Hogar en tus Manos (Domotics Project).
- Sav-e (Program to optimize electricity consumption in organizations).

VIDEO PRODUCTION:

- Digital Village 2014 and 2015.
- CTIN Videos.
- Intern projects.

CONCEPTUALIZATION AND MANAGEMENT of the next projects:

- $\bullet \ \mathsf{App\'untate} \ \ (\mathsf{Philanthropy} \ \mathsf{platform} \ \mathsf{to} \ \mathsf{link} \ \mathsf{Foundations}, \mathsf{Volunteers} \ \mathsf{and} \ \mathsf{Donors} \ \mathsf{)}.$
- Connect Americas.
- Appruébalo (Education Mobile app)

2014 - 2015

ARRE! STUDIO

2D & 3D Animation Studio

Co-founder, scriptwriter and producer of 2D & 3D Animation Videos.

2012 - 2013

SAE INSTITUTE MÉXICO

Academic Assistant of the Digital Film and Post-Production Diploma

- Coordination of the Digital Film & Post-Production Diploma
- Editor of internal articles for the enterprise (magazine, blog, social media, web)
- Events coordination and video productions.

₩ CONTACT

966 Strathaven Dr. North Vancouver, BC V7H 2K2

PHONE:

+52-1-55-13-61-73-66

Mail: marmolejo.hilda@gmail.com

₩ SOFTWARE

Microsoft Office

Adobe Photoshop

Adobe Illustrator

Adobe Premiere

Adobe After Efects

Adobe InDesign

Final Cut

Cinema 4D

IIII LANGUAGES

English
Spanish
French

₩ AWARDS

WINNER OF THE BEST EDITION and BEST COMEDY SHORT FILM by "BOTOX IN A BOX" in the 48 Hr Film Project Mexico City 2017.

2nd PLACE AT THE MASTERS OF CODE HACK BY MASTER CARD (August 2015).

WINNER OF THE CONTEST "ROMPE CON EL CAMBIO CLIMÁTICO" (BREAK THE CLIMATE CHANGE) POR THE PROJECT SAV-E in the category "Education, training and environmental communication" (November 2014)

2nd PLACE AND HONORABLE MENTION OF THE 1st HACK DAY AT THE INTERNATIONAL FILM FESTIVAL OF GUANAJUATO (GIFF) (August 2014) Invited to Present the Project at CANNES FESTIVAL (May 2015).

ACADEMIC EXCELLENCE AWARD for 10/10 GPA average on 2008-2009 y 2010-2011 at the Bachelor Degree.

1er PLACE WINNER OF THE CONTEST "DISEÑO DE UNA CAMPAÑA SOCIAL PARA EL PAGO OPORTUNO DEL AGUA" (DESIGN OF A SOCIAL CAMPAIGN FOR TIMELY WATER PAYMENT) by the Asociación Nacional de Agua y Saneamiento A.C. (ANEAS) (2011).

