



GUSTAVO CANCHOLA

CONTENT WRITER & MANAGER

EXECUTIVE SUMMARY

I'm a Content Writer & Manager currently seeking a full-time role where I can be a part of exciting projects and grow professionally

AREAS OF EXPERTISE

- Brand Management
- Competitor Analysis
- Social Media Marketing
- Content Marketing
- Market Research
- Copywriting

SPECIAL PROJECTS + AWARDS

2017: Unfinished Mezcal Netflix Project for Oaxaca

2017: Reed Awards Latino - Gold + Silver

2014: Short film "Water "

CONTACT INFORMATION

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CAREER SUMMARY

2019- Current- Copywriter for Lemonade (works for HBO and Amazon Prime)

2018 - Senior Content Manager/Writer for IMSS

2016-2017- Copy Writer Sr./Content Manager for Divisa, Marketing

2016- Community Manager/Copy writer for Clint Eastworks, Creative Collective

2016- Editor, Content Writer and Blogger for Dream Cloud anime start-up based out of Texas

2016: Playwright consultant for micro theater group in Mexico City

2013-2015- Spanish Language teacher (basic to advanced courses) at Escuela Adelita in Guanajuato, Mexico

2013-Freelance editor and translator at the University of Guanajuato

2012- Editor for the State Editorial House (Ediciones La Rana) in Guanajuato, Mexico

2011- Professor of Philosophy for the ISEC Institute in Celaya, Gto

2008- Spanish Language teacher for advanced and beginner students at Fair Trade Italy, Equociquà! Cooperativa Sociale in Rome, Italy

PREVIOUS EDUCATION

2013: Arts and Philosophy degree from the University of Guanajuato, with specialty in Ethics and Aesthetics

2013: Diploma Delf level B-2 French

2013: Completed Toefl (International English validation test) courses

2012: Completed courses in literature and cinematography, taught by Guillermo Arriaga (film director and writer of Babel and 21 Grams)

2008: Diploma in advanced Italian language courses from the Dante Alighieri Institute in Rome, Italy

2007-2008: Enrolled in creative writing courses taught by internationally-renowned Mexican writer, Herminio Martínez

2007: Portuguese Courses at the University of Guanajuato