



Gisette Rosas

MEDIA PROFESSIONAL

I'm a creative and hands-on professional, experienced in Content Management and Audiovisual Production. I strive in fast paced environments, collaborating with technical teams and promoting win-win relationships with stakeholders.

Work Experience

PRODUCTION ASSISTANT

Netflix / Movistar / Atres Media | 2016 - 2021

- Production Assistant in "**Feria**" - Netflix
- Production Assistant in "**Merlí. Sapere Aude**" - Movistar
- Production Assistant in "**Gente Hablando 2**" - Atres Media
- Production Assistant in "**Hache**" - Netflix

CONTENT METADATA MANAGER

Rakuten TV | April 2015 - 2020

- Lead a team of 5 Content Specialists.
- Project Management of movie and TV Show digital assets. Across >40 EU territories
- Internal/External communication with partners around Europe and US.
- Working with engineers in the maintenance of mappings between different metadata tools and developments.
- Creative Partnership with Marketing Team and Content Acquisitions Team
- Experience building professional relationships with colleagues and external partners

PRODUCER

Plop Contenidos | 2012 - 2014 (Freelance)

- Time management and team coordination, budget management, talent contracting, and overseeing the different stages of production.
- Account Management of the Show on Twitter and Facebook
- Ensure that the vision of the creative department, and the client, could be brought to life in the best way, making sure budgets and timelines.
- Titles: "**Santo Robot**"; "**Pero Tenemos Patria**"; "**Isla Presidencial**".

PRODUCER

Latele Television | 2011 - 2014

- Create script
- Coordinate Audiovisual Equipment and Rental
- TV Show Agenda
- Scouting location

Academic Background

MASTER IN AUDIOVISUAL & FILM PRODUCTION

Cine en Acción
Barcelona, Spain | 2015 - 2017

BACHELOR'S DEGREE IN AUDIOVISUAL COMMUNICATIONS

Universidad Santa María
Caracas, Venezuela | 2011

Side projects & Awards

- **Podcast: "Negra Como Yo"**
| 2018 - Present

Host, producer, social media manager and overall content creator of this diversity and inclusion podcast.

The podcast in numbers:

99+ Episodes
1550+ Subscribers on Youtube.
6605+ Followers on Instagram.
12000+ plays on Spotify and Anchor.

- **Univision's "Premios Juventud" Everyday Hero**
| 2020

Recognized as part of a segment highlighting people leading social change.

Languages

- Spanish (Native)
- English (Proficiency)
- Catalan (Upper Intermediate)

Tools (& skills)

- Excel Level 2
- Adobe Creative Suite
- Trello
- Jira
- Salesforce
- Budgeting
- Translation Management
- Social Media Management

Contact

Phone: (+34) 603 85 72 40
Email: grosas2201@gmail.com
LinkedIn: Gisette Rosas
Willing to relocate