

Felipe Herrera

Guadalajara Jalisco

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UI/UX Designer and Motion Graphics Designer

Case study's: https://www.behance.net/fdaniel_93

Animated Showreel: <https://www.behance.net/gallery/90497811/SHOWREEL-2020>

<https://www.linkedin.com/in/felipe-herrera-13a402ab/>

EXPERIENCE

THE ROCKET CODE – PRODUCT AND DEVELOPMENT AGENCY

Product Designer Intern, June 2021 – December 2021

- Working on the Design, User Experience and Prototype using **Figma** and **Miro**

OCLAR – SOFTWARE FOR SVG ANIMATIONS

Animation and UI/UX Design, January 2019 – February 2022

- Creating animated templates for the software
- Working on **User Research**, **User Experience** and **Web Design**
- <https://xd.adobe.com/view/ab906543-3b93-4bf1-97e1-0385ef4af91d-fec3/>

COLATERAL – Marketing Agency

Motion Graphics Designer, August 2019 – June 2021

- Creating **Motion Graphics** and **Video Editing** for Facebook, Instagram, Youtube, Linkedin and Private events

ESTA ES MI HISTORIA – Animated stories for Youtube

Director, July 2018 – December 2018

- Budget Administration
- Manage Deadlines
- Hiring the talent to make this project:
Writers, illustrators, Animators y Voice Actors
 - <https://www.youtube.com/channel/UCrbBNCUItWGY27cjww9mf5g>

NAPOLEON AGENCY – MARKETING AGENCY

Freelance Motion Graphics Designer, February 2017 – July 2017

- I worked on the animated video for the company UCIN MEDICA
- <https://www.youtube.com/watch?v=t-PANI5ly8g>

MVS RADIO EXA TV CDMX – RADIO STATION AND TELEVISION

Motion Graphics Intern, May 2017 – May 2017

- I had the opportunity to work as an intern
- Software: **After Effects**, **Cinema 4D** & **Final Cut**

POLAR STUDIO – CREATIVE STUDIO

Motion Graphics and VFX, January 2015 – November 2015

- I worked in the VFX for the movie “**La Cuarta Compañía**”
- <https://www.facebook.com/polarstudioGDL/photos/pcb.1899965400037467/1899965293370811/>

EDUCATION

CODERHOUSE, ARGENTINA

UI/UX CAREER, January 2022 – Present

BEDU, CDMX

Front end, May 2020 – February 2021

BEDU, CDMX

UX/UI, May 2020 – February 2021

EDUMAC, GUADALAJARA

Graphic Design and Animation, April 2013 – December 2015

SOFTWARE

After Effects	Premiere
Photoshop	vMix
Illustrator	Dreamweaver
Adobe XD	WordPress
Figma	Visual Studio Code
Final Cut	