

Erick Sánchez Mendoza

Digital Technologies

Esports / Ecommerce / PC Modding



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📍 Azcapotzalco, Mexico City

EDUCATION

Science Communication

Universidad Nacional Autónoma de México

09/2020 - Present

Junior High School

Center of Scientific and Technological Studies
Narciso Bassols

2015

2018

Specialization

- Informatics

WORK EXPERIENCE

Co-Founder

Macchiato Club

2020 - Present

Cultural diffusion in social media and digital advisory.

Achievements/Tasks

- Podcaster: Macchiato Club Podcast x Gamemetron (Law advisory for creative industry and esports)

Content Creator

Godmode Latam

02/2019 - 05/2019

Writer, journalist, streamer, SEO, public relationship and events logistic related esports.

Achievements/Tasks

- Journalist
- Streamer
- Public relationship
- Events logistic

Marketing's Assistant

Farmalisto Mexico

05/2018 - 11/2018

Achievements/Tasks

- Database related in Product Lifecycle Management & Vademecum
- SEO
- Photography /Photo editing
- Website support

SOFTWARE

Adobe Creative Suite

Microsoft Office

Open Broadcaster Software

Sony Vegas

HTML

EXPERIENCE

Player

- Playing different tournaments throughout the years and having different appearances in broadcast media such as tv.

Analyst / Coach / Manager

- Support to amateur esports teams

Esports tournaments

- Referee, caster, tournament logistics (location, sponsors, broadcast in social media).

Technical support service

- Preventive maintenance/ Corrective maintenance

Writer "El efecto de la tecnología y la comunicación en tiempos actuales" (2018)

Administrative Assistant

Dog Sitter

Twitch Affiliate & Facebook Gaming Affiliate

COURSES

MOOC The eSports Industry

Johan Cruyff Institute / MediaPro

Digital Marketing

Google & iAB Spain

LANGUAGES

English

Full Professional Proficiency

Spanish

Native or Bilingual Proficiency

German

Elementary Proficiency