

# David Martínez

Producer of Audiovisual Content and Graphic Designer, I've worked for diverse media by developing and making graphic projects for El Universal Newspaper, Reforma Newspaper, National Center of the Arts (CNA: Centro Nacional de las Artes), Canal Once Tv and a diverse number of advertising agencies.

I have won a number of National and International prices SND (The Society for News Design) 2011 / 12, Colors Magazine 2013 London, Televisa Editorial Cinemanía 2013, Price for the Graphic Excellency, Arquíne contest 16 2014, Hugo Boss, 2018, Edition Hugo Create).

As an Audiovisual Producer I have run Excelsior Informa with Vianney Esquinca, Infiltrados TV and Entre Mujeres for Grupo Imagen Multimedia. I have collaborated in national tours such as Runner and a Production Assistant for Carlos Rivera in "Yo creo tour", CD9 "Evolution", Belinda "Catarsis", Café Tacuva "MTV Unplugged", Paty Cantú "Deluxe Live 333", and "Musas" by Natalia Lafourcade in Mexico and Argentina.

In film I have directed short films such as "Craso", made in CENTRO with Eduardo Togi as main character (Atrapada / Sony Pictures Television), and "Arcadia" with Kuno Becker, I was also a scriptwriter for "Día de la Unión" directed by Kuno Becker. Producer in "Réplica la Película", a docu-fiction feature film directed by Oliver Victoria; with Bárbara Mori, Otto Sirgo and Geraldine Bazán, as main cast.

I was a Producer, Director and Screenwriter in Televisión Azteca in "InSitu" and "Descobijados" with the journalist Fernanda Tapia as the main lead. Producer, Director and Screenwriter in "El peso de la cruz", a documentary about the representation of The passion of the Christ en Mexico. Creative Producer and Screenwriter in "La noche más patria" an entertainment program. Creator of "Sin Control" magazine and "Ahora Más" news por channel a+7.2 Television. For 3 years I also served as Creative Coordinator for the Marketing Area for Local TV Stations, and handled the accounts of The Coca Cola Company, the launch of Little Caesars in Mexico, "Capa de Ozono", "Soriana Organization", "Cerveza Victoria", "Fundación Azteca" among others.

## CONTACT

55.10.15.34.21 & 56.97.10.95  
edmm83@gmail.com  
www.mercadodeluz.com





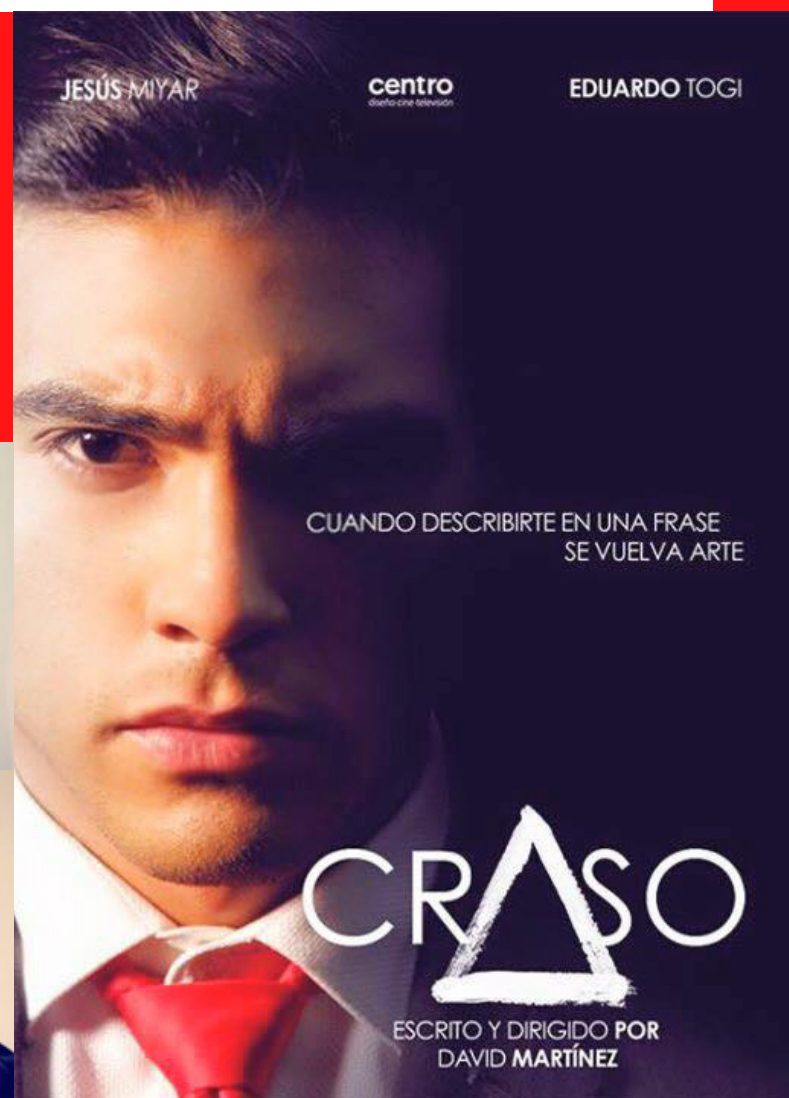
RÉPLIC A

# RÉPLIC A

LA PELÍCULA

**RÉPLICA LA PELÍCULA**  
 Director Oliver Victoria  
 Producer David Martínez  
 Script Mario Bellatin, Guillermo Arriaga  
 Mercado de Luz  
 México 2019

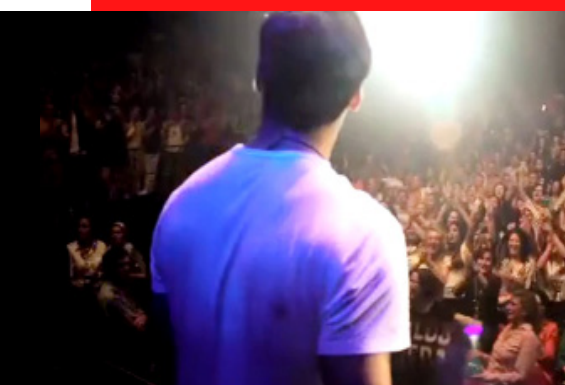
**CRASO**  
 Director, Producer, Script  
 David Martínez  
 CENTRO  
 México 2016



RÉPLIC A



RÉPLIC A



**CARLOS RIVERA**  
**CD 9**  
 Runner  
 México CDMX  
 2017



**MUSAS NATALIA LAFOURCADE**  
 México Filmmaker / Runner  
 Teatro Roberto Cantoral 2017  
 Teatro Metropolitán 2018  
 Argentina  
 Gran Teatro Rex 2018

7.2  
TV ABIERTA

1246  
skyHD

248  
sky

110  
Totalplay

274  
Axtel

141  
Megacable

070  
Izzit

187  
Cable



**CAPÍTULO ESTRENO**  
**MARTES 10 DE LA NOCHE**

INVITADOS: ALE MENDOZA, MIGUEL ISLAS (90's POP TOUR, SAMIA)

## DESCOBIJADOS

Director  
Televisión Azteca  
México 2018



**FAB**  
**90's**

CON FERNANDA TAPIA  
INVITADOS FABULOSOS 90's  
**MARTES 10:00 PM**

**Q+**  
7.2

7.2  
TV ABIERTA

1246  
skyHD

248  
sky

110  
Totalplay

274  
Axtel

141  
Megacable

070  
Izzit

187  
Cable



**Q+**  
7.2



**IN SITU**  
Director  
Televisión Azteca  
México 2018



**IN SITU**

CON FERNANDA TAPIA  
INVITADO MICKY HUIDOBRO  
DE MOLOTOV 10:30 PM

**Q+**  
7.2

1246  
skyHD

248  
sky

110  
Totalplay

274  
Axtel

141  
Megacable

070  
Izzit

187  
Cable

**CLOSER**  
Graphic Animator Backdrop  
México 2018



**BELINDA DAME MÁS**  
BACKDROP DIRECTOR  
Tour Catársis  
México 2016



**EL PESO DE LA CRUZ**  
Director  
TV Azteca  
México 2018



**CAFÉ TACVVA**  
**MTV UNPLUGGED**  
Assistan Producer  
México 2019

**KINKY LIVE SESSIONS**  
Producer  
México 2018



**PATY CANTÚ 333**  
Backdrops Director  
México 2019

