ALEXANDER GONZALEZ

Media & Digital Planner
-
Digital Artist

CONTACT

📞 55-74-25-53-84

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soy_dags@hotmail.com

EDUCATION

Engr. | Digital Anim.
UVM | CDMX
2015- 2020

Tech. Career | Visual Arts
INBA (CEDART) | CDMX
2011- 2015

Certification | Digital MKT
NEXT U | On Line
2019 - 2019

INTEREST

🎮 Gaming

📷 Movies

PROFESSIONAL EXPERIENCE

Happy Studio Creativo/ Project Manager & Post-production
CDMX Apr 2019 - Apr 2020

Stablishing deadlines, planning based on resources, time and budget.
Setting and imVocial media and communication campaigns to align with marketing
strategies. SEO supervisor (Youtube channel) - Editing/PostProduction

Mejor Invierte/ Content planner
WTC-CDMX, Jun 2018 - Dec 2018

Content Pre, Post, and Production.
Facebook Ads, Google Ads, LinkedIn
Inbound/Outbound MKT strategies

Freelance/ Postproduction
CDMX, Oct 2017 - May 2018

Negociation, Copywritting, Creative Brainstorming, Working on goal-driven basis. and
Deadlines. MKT advising, Design

COURSES & CERTIFICATIONS

ENGLISH B2+	Google Ads	Digital Marketing
CeNNi	Google	Romuald Fons
2016	2019	Next U
		2019-2020

REFERENCES

EDGAR C. SOSA	MIGUEL R. MUÑOZ	KEIRIE MUCIÑO G.
D. of PHOTOGRAPHY	SFX SUPERVISOR	H. R. M.
Happy Studio	Morphix Group Mex.	Happy Studio
55 20-94-09-48	55 15-75-39-22	55 14-24-73-78

SKILLS

Adobe (Ps, Ae,Ai)	Writing & SEO	Hootsuite
Google trends/Ads	Facebook Ads	Communication

I'm always

learning...

55-74-25-53-84

thank you
for your time!

BE SURE TO TASTE YOUR WORDS BEFORE YOU SPIT THEM OUT

you've just read that, right?

Professional Skills

- Work under Pressure
- Troubleshooting
- Taste for Business
- Professional assesment
- Conceptualization
- Creative

- Proactive
- Responsible
- Tolerant
- Ease of learning
- Copywriting
- Customer Suport

Software

MAC/WIN

- WORD, EXCEL, POWER POINT
- PREMIERE
- PHOTOSHOP
- AFTER EFFECTS
- ILLUSTRATOR
- WORDPRESS

- MAYA
- 3DS MAX
- CINEMA 4D
- AUDACITY
- LIGHTROOM

General Knowledge

- COMPOSITING
- CUSTOMER SERVICE
- MOTION GRAPHICS
- ILUSTRATION
- COLOUR THEORY
- C++
- 2D/3D ANIMATION
- 3D MODELING

- ART HISTORY
- STORYTELLING
- PHOTOGRAPHY
- IT SUPPORT
- 3D TEXTURING
- CG VFX
- SEMIOTIC