



Fernando Dante Franco Higareda

UX Designer, Front-End Developer, Motion Grapher & Graphic Designer

Place and date of birth: CDMX - March 31, 1986 (30 years old).
Address: Camino de la Secretaría a #157 colonia Campestre Aragón,
del. Gustavo A. Madero C.P. 07530.
Mobile phone number: +52 +55 5807-1888.
Telephone number: +52 +55 6583-3536.
E-mail: dantekaizen@gmail.com

Knowledge & Technical Skills

- UX (User Flows, User Interactions, Usability, Proto-Personas, Wireframes and Prototypes).
- UI (Low and high fidelity Mockups for Web & Apps.).
- Front-End Web Development (HTML5, CSS3, Bootstrap, jQuery, Sass, JavaScript.).
- Repository Management (Experience using repository management "GitLab").
- VCS (Experience using version control system "IntelliJ IDEA").
- Experience with Scrum, Kanban and Lean UX methodology.
- Motion Graphics (After Effects, Premier, Illustrator, Photoshop).
- Marketing (SEO & SEM.).
- CMS Management (WordPress & Joomla.).
- Branding (Corporate identity manuals)
- Editorial Design (Briefs, Magazines, Triptychs, etc.).

Work experience

iGenter México S. de R.L. de C.V. March 2016 - Current
- "Nuestro Empleo" Branding, UX & Web design, Employee Check-in system, design, logic.

Freelance March 2014 - November 2015
- Digital design, website management and non-linear video editing.

Producciones Físico y Fitness S.A de C.V. - June 2013 - January 2014
- Editorial Design for online magazine, Digital design, Web design & management, non-linear video editing and community management.

Servicios Integrales en Internet S.A. de C.V. - May 2013 - June 2013
- Publicity design for real estate marketing tools.

Agencia de Relaciones Publicas Kiwi - September 2012 - February 2013
- Web design & management and internal communication.

Education

Master's degree
- Multimedia Interactiva - 2013-2015 - Universidad Simón Bolívar.

Bachelor's degree
- Diseño Gráfico - 2008-2012 - Universidad del Valle de México.

Technicals career
- Diseño Gráfico - 2007-2008 - Centro de Computación Profesional de México.
- Sistemas Computacionales - 2008-2009 - Centro de Computación Profesional de México.

Diploma courses
- Certified Digital Video Designer - 2012 - Aula Virtual Digital Media Training Center.
- Diseño Gráfico - 2006 - 2007 - eduMac Centro de Artes Digitales.

Certification
- Certified JQuery Programmer - 2014 - Open Intelligence.

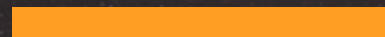
Course
- Diseño Web - 2007 - eduMac Centro de Artes Digitales.

Online courses
- Gestión de proyectos con metodologías Ágiles y enfoques Lean - 2016 - Universitat Telefónica
- SEO: posicionamiento natural en buscadores - 2016-2017 - Universidad Central de Cataluña

Languages
- English 85% - Specialist diploma - Instituto Harman Hall - 2005.
- Japanese 20% - Certificate "Japanese Proficiency Language N5" - 2012.

Software

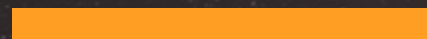
After Effects



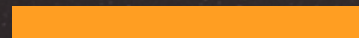
Premier



Indesign



Photoshop



Illustrator



Flash



Audition

