

Dante Diego Joshua Herrera Garcia

Sales - Purchasing - P. R. - Social Media - Production - Editorial

 CDMX, Mexico

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WHO I AM

I am a creative, effective, committed and competitive person. I love challenges and challenging my limits. I have experience in the area of event production and management, sales, purchasing, social media, writing and P.R.

PROGRAMS

Excel	●	●	●	●	●
PowerPoint	●	●	●	●	●
Word	●	●	●	●	●
Photoshop	●	●	●	●	●
Illustrator	●	●	●	●	●
Premiere	●	●	●	●	●

LANGUAGES

- ✓ Spanish (Native)
- ✓ English (Advanced)

PROFESSIONAL EXPERIENCE

Total Service

Tasks performed:

-Deputy General Manager

-Coordination, supervision and general review of safety and cleaning elements.

-Administration

-Sales

Tripy Marketing Solutions

Tasks performed:

-Sales executive

Client prospecting, development of quotations adapted to the client's needs.

-Purchasing Executive

Search, quotation, purchase and savings strategy, of materials required for clients.

Marvin Magazine / Festival Marvin

Tasks performed:

-Commercial executive

Customer prospecting, development of quotes, proposals and strategies adapted to the customer and his needs whether physical (events), printed (magazine) or digital (social networks and website). In addition to the closing and search for sponsorship for Festival Marvin with brands from any field.

-P.R.

Search and realization of alliances with different institutions dedicated to art, music and cinema in order to extend our commercial proposals outside our commercial environment, offering the client a greater variety of "results".

-Web Editor

With Wordpress as the main tool for the development of the notes on the company's website. My task is to write about different topics focused on POP culture, music, lifestyle and art. Always based on the index of trends in order to provide a better positioning of the page in the SEO.

ZDU

Tasks performed:

-Commercial executive

Prospecting for clients, developing quotes and proposals that will suit the client's needs, always seeking to include them in the most organic way possible in ZDU's communication. In addition to performing internal business strategies for monitoring guidelines and social networks.

Buena Onda (@buenaonda__)

Tasks performed:

-Founder

As an own project, good vibes. It is a medium by and for the art scene in any field. This project was born as a launching pad for independent artists who seek to show and expose their skills to a young audience, which is one of the largest consumers of the Internet today. Tasks such as client prospecting and sponsorships are the basic ones that are carried out on a daily basis in good vibes. In addition to the strategies and quotes that we develop for our clients and sponsors.

El Fildeo

Tasks performed:

-Web Editor

As in Marvin Magazine, my main working tool is Wordpress. In order to generate a greater number of visitors to the website, my work at El Fildeo is to make notes on topics that are at the top of the trends, this includes the show business, music, film and pop culture. In addition to measuring fortnightly and monthly clicks on the site.

Social CMS Berlin

Tasks performed:

-Content Manager

As Content Manager, I was in charge of creating content for social networks focused on social issues such as Black Lives Matter, Feminism, LGBTQ+, among others. I curated content that was published daily to generate traffic to the different profiles in order to make them viral. These accounts were managed 24/7 by me.

Bigo Live

Tasks performed:

-Team Leader Monitor Manager

As Team Leader of the internal monitoring team of Bigo Live, I was in charge of a portion of the team in charge of monitoring the application every day in different shifts, taking care and checking thoroughly that the countries in our charge do not present problems, violations, among others. In addition to serving on different occasions as a trainer of new international teams (Brazilian) as well as National.