

DANIEL GOMEZ-GALEANO

DESIGNER | ART DIRECTOR

BRANDING · PACKAGING · DIGITAL · STRATEGY · MOTION

SELECTED WORK



AGENCIES I HAVE WORKED WITH

Ogilvy



creable



SOME OF THE COMPANIES THAT I WORKED WITH:



DIAGEO



SOME BRANDS I HAVE WORKED FOR:





hola@danieldobleu.com

www.danieldobleu.com

[linkedin.com/in/dnldbl](https://www.linkedin.com/in/dnldbl)

@danieldobleu

EXPERTISE

- Branding
- Packaging
- Social Media
- Problem Solving
- Time and Project Management

DESIGN SKILLS

- Digital
- Printing
- Illustration
- Mockups
- Motion Design
- Typography

LANGUAGES

- Español (N)
- English
- French (50%)
- Deutsch (A2)

SOFTWARE SKILLS

- Illustrator
- Photoshop
- After Effects
- Indesign
- Slack
- Trello

REFERENCES

Sebastian Quiros

Ogilvy Colombia - Account Director
(+57) 321 987 0326
sebastian.quiros@ogilvy.com

Tatiana Wyden

CREABLE Creative Director / Partner
(+1) 818 648 6870
tatiana@creable.com

DANIEL GOMEZ-GALEANO

DESIGNER | ART DIRECTOR

(B. 1991, BOGOTÁ D.C., COLOMBIA)

I am a Graphic Designer and illustrator from Bogotá, Colombia. I've worked in advertising and design since 2013. I enjoy working with global brands, optimizing resources and creating solid, beautiful work. I am currently studying to obtain my PMP certification. on my spare time I like learning new languages, travel and eating.

I successfully funded a **Kickstarter** project for a deck of illustrated playing cards, won an **EFFIE award** for Packaging design in 2015 and traveled over +20 countries.

EXPERIENCE

OGILVY
Art Director
2018
OGILVY.COM/

Created print and digital visuals assets for **DIAGEO's** Colombian market. Some of the brands I worked for are: **Johnnie Walker, Buchanan's, Gordon's, Tanqueray, Baileys** and Old Parr.

CREABLE
Graphic Designer
2016 - 2017
CREABLE.COM/

Los Angeles Based Branding Studio.

Created visual assets for Fortune 500 companies brands such as Head&Shoulders, Huggies, Crest, among others. My main project was the development and editorial design of the **global brand guidelines** for **Huggies**.

MULLENLOWE SSP3
Jr. Art Director
2015 - 2016
MULLENLOWE43.COM/

The only Cannes Lions Gran Prix Titanium in Latam.

My main duties were packaging design, branding and final print art files. I was in charge of creating layouts for packages, product photo shoots, creating brand books, logo creation, mock ups and brand studies.

FREELANCE DESIGN
Various Positions
2010-2015

Worked in several clients from different markets providing graphic design and branding services, to view some of our accomplishments please visit my behance: be.net/wakkala

KICKSTARTER
Life Comes in #
2014-2015

Led a Kickstarter campaign for a custom deck of illustrated playing cards, the project was successfully funded with over \$2800 usd and over 200 decks were distributed across 20 countries in 5 continents.

EDUCATION

BACHELOR'S DEGREE

GRAPHIC DESIGN (Diseño Gráfico)
UNIVERSIDAD DE BOGOTÁ, JORGE TADEO LOZANO
2009 - 2013 | ISUU.COM/DANIELDOBLEU

DIPLOMAT

STEPHAN SAGMAISTER
HOW TO TOUCH SOMEONE'S HEART WITH DESIGN
BOGOTÁ, COLOMBIA, 2015