



Daniel G. Serra

Graphic Communication Designer
- Audiovisual producer

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Male
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RESUME

01

Graphic Communication Designer graduated from the Universidad Autónoma Metropolitana [Mexico] with a thesis on contemporary icons of Mexico City.

I've been practicing professional photography since 2015; I've been an audiovisual producer in support to independent projects. I worked as a video editor, graphic designer and cameraman for an advertising agency. I experiment with various forms of art and communication such as: digital painting, cinemagraphs, photographic sequences, digital posters, glitch art, among others...

COMPETENCE

→ Illustration 7/10
→ Audiovisuals 9/10
→ Editorial 8/10

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SKILLS

→ **Principal**
Adobe : Premiere, Photoshop, After Effects, Illustrator, Lightroom, Xd, Audition, InDesign, Spark

Word, PP 2019

Photography, Video recording

→ **Secondary**
Excel, Wordpress, UI, Augmented reality, Audio capture, C4D

05

→ **Analysis, strategy and (basic) community management for social networks**

→ **Content production**
Video y fotografía

→ **Levantamiento de set**
Lighting and cyclorama

→ **Film photography**
Capture, develop and print

→ **Other media**
Engraving (linoleum, acrylic, ceramic, etching) and screen printing (on papers and fabrics)

STUDIES

2013 - 2018 [graduated]
Graphic Communication Design
U.A.M Xochimilco

2012 - 2013 [quit]
Architecture
Facultad de Arquitectura U.N.A.M

2009 - 2012
Physical-Mathematical Sciences and of Engineering
E. N .P 1

02

EXPERIENCE

2019-
Graphic design focused mainly on social networks, video-editing, cameraman and digital trafficker
IMENDE, A.C.

2018 - Actualidad
Graphic design, video-editing, cameraman and digital trafficker
Contaminantes Anónimus

2017 - 2019
Video-editing, cameraman, motion graphics, UI design, graphic design
DAB Media

2018 - 2018
Video director, cameraman and motion graphics
Appapacho [apk]

2017 - 2018
Graphic design
Antrieb A.C.

2017 - 2018
Graphic design, branding and digital trafficker
CIET, A.C. [social service]

2016 - 2016
Corporate identity design
Promoark A.C.

2015 - 2015
Photographer in a organization for people with disabilities
CREICA, A.C.

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