



CLAUDIO

Osorio Quintanar

Art. Senior.
Collage Artist.
Matte painting Technic.
UX / UI Developpe.



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PERSONAL SUMMARY

I have nine years of experience working as a Graphic designer and five years in advertising in Mexico city. As a creative, it has allowed me to develop my skills as a leader and be good at any problem, improving competencies as a focus on the details and results. Organized; disciplined; a taste for the excellent presentation; frustration tolerance, are some skills that define me.

Some of my strengths are to arrange my delivery times; looking after other people's tasks and working as a team leader solving contingencies that arise when many things are on the plate: usually, I generate a friendly environment for people giving them orientation and motivation to participate.



PROFESSIONAL EXPERIENCE

VISOR.IO

[October 2019- January 2020]

Visor.io is a company whose main target is helping small businesses to get financial credit. ¿What do I do? I am working at the Marketing team and UI team to develop and improve the platform and web site. At the moment I am looking for a bigger challenge for my career.

FREELANCE PERIOD

[March 2018 - November 2019]

I worked as a freelance in Europe for One year and a half in Ireland. working remotely it was one of the biggest challenges I have ever had, but in that period I got a Strong hard work ethic and organized schedule, also I improved my English skills and developed my photoshop skills which I feel so proud. please have a look at my Behance portfolio.

FIRST LEVEL

[March 2017 - May 2018]

My development

As a Creative Sr. I developed creative concepts that are disruptive, developing advertising campaigns 360 integrating digital media, print, including both traditional and new technologies. In a secondary role, I looked after parallel projects in art direction.

What did I achieve?

During this period, we won important projects such as; Promoting "the strongest Tomatiza" we Launched "Carlsberg Mexico", "Televisa Radio Fan Dome", "Sinaloa Tourism Market" "Telcel Mexican Open Tennis" and maintained the Banorte Bank Account.

AREA 6

[March 2016 -March. 2017] My accounts: Barceló Hotels & Resorts, Mopar FCA.

What did I do?

As a Creative Jr. I Worked on creative and advertising concepts for ATL campaigns (including social networks). During this time I created creative ideas for print or digital material, in addition to these activities I supported my coworkers giving art direction. During in this period I felt more as a creative senior, and it was when I had realize advertising was my dream.

What did I achieve?

- We won the Pitch for the Barceló Hoteles & Resorts chain.
- We created the Mopar campaign "Original sounds better than similar".
- We created the campaign Mopar Pink Ribbon "Breast Cancer Awareness" on "Facebook".
- We improved the quality of the "Posts" in less than six months.

LICHI DESIGN

[Oct. 2014 - Jan. 2016]

As a Designer Jr. I had general activities such as the adaptation of arts, a realization of web highlights and the creation of arts. Throughout this period I created arts for the brand of the UFC NETWORK. We used to work following the rules of a Brandbook, I got the permission to work on free concepts by my own ideas.

GO SERVICES CREATIVE STUDIO

[2011 - 2014]

As a Jr. designer and coordinator of the creative area, I was responsible for the designation of tasks and customer service. Moreover, I made ads to corporate image, editorial design, prints and works on HTML5, CSS format. I got at least three important counts in two years which were a good achievement for a small bureau.

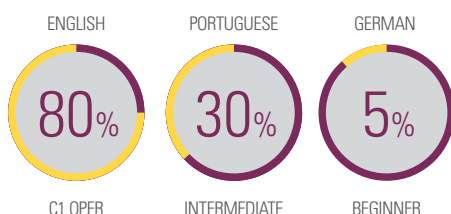


EDUCATION

Degree as a Creative Graphic Designer
UNAM Mexico



LANGUAGES



SKILLS

- Team leader
- Focus on the details
- Friendly environment for people
- Organized
- Disciplined
- Frustration tolerance
- Strict ethics hard working



SOFTWARE

ILLUSTRATOR

PHOTOSHOP

AFTER EFFECTS

SKETCH UI

INDESIGN



COURSES

- UX and UI Develop web by Udemy.
- Matte painting with Carles Marsal.
- Photo Assembly with Carles Marsal.
- Movie Retouching.
- Picnic Magazine: Digital Collage Illustration.
- Web design with HTML5 and CSS.
- ENAP: Diploma in Packaging and Branding.
- English in Atlantic language School Ireland.

