

### PORTFOLIO

http://aclara.tv

## PROFILE

Motion Designer with 10+ years of experience, mainly in the broadcast industry. International experience in TV stations, design and animation studios, acting in house and remotely as freelancer. Student of Master's Degree, searching for a position in the creative field.

# ANA OLIVEIRA

35 years old. Single. Brazilian Citizenship. Spanish Student Visa.

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# SKILLS

Concept, 2D and 3D Animation, Digital and Traditional Illustration, Storyboard, Storytelling, Post Production.

Adobe After Effects, Adobe Photoshop, Adobe Illustrator, Adobe Premiere, Cinema 4D, 3D Max.

Notions of Cinematography and Applied Programming Language: C++ to OpenFrameworks and JavaScript for Processing.

## EDUCATION

EINA – Centre Universitari de Disseny i Art de Barcelona, Institution of Universitat Autónoma de Barcelona (UAB) **Master's degree, Art and Design Research, 2017 - 2018** 

IDEP Barcelona – Escuela Superior de Imagen y Diseño (UAO) Postgraduate, Applied Illustration, 2011 - 2012

USP - Universidade de São Paulo Postgraduate, Visual Poetics of Communication, 2009 -2011

UMESP - Universidade Metodista de São Paulo Bachelor, Applied Communication – Advertising, 2001 -2004

ETESP José Rocha Mendes **Technical High School, Graphic Design, 1997 – 1999** 

# PROFESSIONAL EXPERIENCE

#### Mediapro Exhibitions. Barcelona, Spain.

*Mar.2017 – Present: Motion Designer and Visual Composer.* Design, animation and video treatment for visual installations like "Live" (Palau Robert, Barcelona) and Real Madrid Museum.

#### RecordTV. São Paulo, Brazil.

Nov. 2014 – Jan.2017: Designer (Motion Designer Senior). Creation of visual packages for broadcast. Concept and design for IDs and TV promos.

*Oct.2008 – Oct.2011: Videographer. (Motion Designer Analyst).* Creation and production of graphic projects for broadcast products.

#### Grupo Bandeirantes de Comunicação. São Paulo, Brazil.

*Mar.2014 – Nov.2014: Editor of Videography.* Design and production of graphic projects for broadcasting (visual package, promos, ids, openings, etc).

#### The Others Animation: Barcelona, Spain.

*Jun.2012 – Dec.2013: Motion Designer.* Animation, visual composition, storytelling, and storyboard for institutional videos broadcast, advertising, installations,

and projections.

#### Estudio Mariscal: Barcelona, Spain.

*Jul.2012 - Sept.2012: Former Designer.* Edition and production online for the offline campaign of the Barcelona's Annual Boat Show. Production for scenography and video installations for Javier Mariscal's expositions.

#### Betevè (Barcelona Televisió): Barcelona, Spain.

*Jul.2012: Former Designer.* Voluntary Internship at the Graphic Department, producing motion graphics' projects for broadcasting.

#### TV Globo. São Paulo and Rio de Janeiro, Brazil.

Mar.2004 - Oct.2008: Illustrator.

Creation and production of graphics projects for broadcast products like visual package, openings, info graphics for journalism and entertainment. Creation of visual packages for video and scenography.

# REFERENCES

Julio Balasso Art Director, RecordTV +55 11 98136 6267

Roger Vicente Video Director, The Others +34 622 309 073

*Márcio Taú* **Art Director, TV Globo** +55 11 97515 3562

# WORKSHOPS / COURSES

**Drawing with Code, with Alba G. Corral.** Telenoika, Barcelona – June of 2017.

**Interactive Art, with Libertar.io Collective.** Hangar.org, Barcelona – April of 2017.

**Introduction to Cinematography, with Erick Luchini.** LATAM Film Institut, São Paulo – August of 2016.

**Letrism, with Felipe Grimaldi.** Sesc Pompéia, São Paulo – May of 2015.

**Lettering, with Jackson Alves.** Impact Hub, São Paulo - November of 2014.

Silkscreen Printing Books, with Sergio Rocha. Centre Civic Convent Sant Agustí, Barcelona – September of 2013.

**Restyle Packaging, with Paty Nuñez.** Paty Nuñez Studio, Barcelona – February of 2012.

**Art Direction for Fashion Editorial, with Jo Souza.** Universidade Belas Artes, São Paulo – January of 2011.

**Basics of DJeeing, with Will DB.** DJBan, São Paulo – June of 2008.

# LANGUAGES

Native Portuguese Fluent Spanish Advanced English Basic French Basic Catalan

## INTERESTS

Visual Arts, Cinema, Music, Hand Printing, Languages, Dance, Technology.

# FOREIGN EXPERIENCES

**Latin America:** Peru, Bolivia, Chile, Argentina, Uruguay, Colombia, Cuba Mexico.

**Europe:** Portugal, Spain, France, Italy, Holland, Germany.

### **VOLUNTEER WORK**

**2002-2007:** Collector for the Winter Campaign for the Kardecist Centre of Santo André – SP, Brazil.

**2010:** Designer for Healthy Walking Campaign for Parque das Nações Neighbors' Association, Santo André – SP, Brazil.

**2017 - in progress:** Designer and Animator for the ONG Conscious Collective's Institutional Video, São Paulo, Brazil.