



# AMPARO TURIENZO DANNENBERG

STORYTELLER  
COMMUNITY MANAGER  
TRANSMEDIA STORYTELLING

## PROFESSIONAL SUMMARY

I am a content creator, storyteller and a social media strateist coordinator with significant experience and training developing content. I am also knowledgeable about PR.

## CORE SKILLS

Copy writer  
Social media administration  
Strategies designer  
Analytical Thinking  
Storytelling

## CONTACT DETAILS

Office address: Jardines del Pedregal, 276  
CDMX.

Email: amparoturdann@gmail.com  
Portfolio: amparoturdann.webnode.es  
LinkedIn: Amparo Turienzo Dannenberg

## WORK HISTORY

### FCO GROUP I ELIOT MEDIA

Coordinadora de estrategias transmedia y storyteller | Dic 2019 - present

- Social media strategies development.
- Copy writing.
- Implementation of strategies.
- Storytelling for Hasbro, Unilever, Natura, Eliot Awards & 301.
- PR for Eliot Awards & 301.
- Images editing.
- Horizonte spot script.
- Socialmedia coordination.

### PLATICA POLINESIA

Community manager | July 2019 - Oct 2019

- Developed video ideas.
- Copy writing.
- Social media strategies implementation.

## TRAINING HISTORY

### UNIVERSIDAD DE PALERMO

Bachelor Diploma | MAR 2016 - JULY 2018

- Diploma in storytelling
- GPA: 8.
  - Studied storytelling.
  - Film and literature adaptation.
  - Short filming.
  - Direction of actors.
  - Film interpretation.

### ESCUELA DE CINE ELISEO SUBIELA

Film director | MAR 2014 - DIC 2015

- Storytelling.
- Film direction.
- Film interpretation.
- Sound engineer.

## WORK REFERENCES

Guillermo Rivera Guillen.  
Email: guillermo25rivera@gmail.com  
Phone: (55) 8571 - 7020