



Alejandro Morales Gonzalez

Photographer / Writer

Highly driven and focused photographer with over 5 years of experience, specialized in camera operation, composition and lighting for professional photoshoots and film-making. With various areas of expertise in Production and Post-Production with an analytical mindset, and attention to detail, who thrives in a fast paced environment.

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🐦 @AliCapaFoto

WORK EXPERIENCE

Creative Content Writer PicUrPhoto.com

02/2021 - Present Puerto Vallarta, Mexico.
Creative Photo and Couples Blog focused on Entrepreneurship.

Achievements/Tasks

- Research industry-related topics combining online sources, interviews and studies.
- Write clear marketing copy to promote products/services focused on Search Engine Optimization.
- Prepare well-structured drafts using Content Management Systems.
- Proofread and edit blog posts before publication.

Photographer AliCapa Foto

01/2020 - Present Puerto Vallarta, Mexico.
Lead the development of photo sessions from conceptualization to finalization, depending on clientele specifications.

Achievements/Tasks

- Freelance Photography
- Studio Photography
- Weddings

Camera Operator - Editor Mestizo Producciones

03/2019 - 12/2019 Maracaibo, Venezuela.
Assist with the production, concept, staging and post-production editing of photography or videos to meet clientele's quality and satisfaction.

Achievements/Tasks

- Responsible for QC of finalized photography
- Managing the flow of incoming and outgoing material
- Maintaining a log used to track projects and their status

EDUCATION

Associate of Arts Universidad Catolica Cecilio Acosta

12/2017 - 12/2019 Maracaibo, Venezuela

First Response Paramedic Alberta Health Institute

2011 Edmonton, Canada

Diploma South Pointe High School

2009 Salt Lake City, USA

SKILLS

- Photography
- Lightroom
- Photoshop
- WordPress
- Camera Operator
- CaptureOne
- FinalCut
- Premiere
- First Responder Paramedic
- Creative
- Strong Team Communication
- TEFL

PERSONAL PROJECTS

Escarchando la Pintura de tu Piel (2020)

- Photography

Venecia (2019)

- Thesis Film Project UNICA University
- Director of Photography

Titere de Porcelana (2018)

- Director of Photography

Late (2017)

- Director of Photography

ACHIEVEMENTS

Regional Contest Foto Maracaibo 2018

2nd place

National Contest Venezuela as a Destination 2017

LANGUAGES

- English Spanish
- Native or Bilingual Proficiency Native or Bilingual Proficiency
- French Elementary Proficiency

INTERESTS

- Photography
- Film
- Cinema
- Culture
- Cameras
- Podcast
- Technology
- Art