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Summary

Alejandra Escutia is an enthusiastic professional with a broad range of experiences and competencies related to the management and production procedures of creative industries. Her career has progressively focused on animated filmmaking, online video and mobile games.

Professional Experience

Recruiter Anima Estudios	08.2015- 2016	I have successfully filled 130 job positions, building teams for 2D and 3D animation productions through the creation of a database locating 250+ artists from Latin America.
Producer <i>Top 10 and 107 Facts</i> Channel Frederator & Anima Estudios.	08.2015- 2016	Responsible for the production of 2 series for the first Spanish speaking, animation multichannel network in YouTube. Link to Atomo Network
Producer. <i>App "Finado & Moribunda".</i> Anima Estudios	03.2015- 10.2015	I was in charge of the design, development and production; leading an international team based in Mexico City and Colombia.
Producer. <i>App "Chapulín Colorado"</i> in Anima Anima Estudios	12.2014- 05.2015	I was in charge of the design, development and production; leading an international team based in Mexico City and Colombia.
Production Coordinator <i>"Top Cat Begins"</i> Anima Estudios	07.2014- 12.2014	I took responsibility for the CG asset production pipeline, tracking asset creation between 2 production sites in Mexico City and Hyderabad, India.
Line Producer Anima Estudios	01.2014- 06.2014	Responsible for short-form video production and services.
Production Coordinator <i>"La Leyenda de las Momias de Guanajuato"</i> Anima	08.2013- 12.2013	I was tasked to ensure coordination and communication between a team of 35 freelance artists and two international teams located in Beijing, China and Halifax Canada for a 2D animated film.

Estudios		
BTL production supervisor	03.2013-08.2013	Responsible of the supervision of the BTL advertising for Toyota, Bridgestone and Nestle.
Ferrer Communication		
BTL and Events Production Coordinator	03.2012-03.2013	Responsible of the coordination and production of different kind of events and BTL advertising for branches as: Kellogg's, Heineken, Japan Tabaco international and Coca Cola.
Production Assistant "Ana & Bruno"	10.2009-03.2012	I was tasked to scene breakdowns, asset management, dialogue recording tracking and asset production tracking for a CG animated film.
Lo Coloco Films		
Hospitality suit and Registration Morelia Film Festival	2005, 2008, 2010	I was part of the registration team, my job consisted in the registry of 2500 guests who attended the film festival, and I was also in charge of the hospitality suite.

Education

- **B.A. Fashion Design**, Modstil Institute: 2006-2009

Additional Courses:

- MEDIA Training & Consulting: Executive Production for Animated Projects

Languages

- Spanish: Native language
- English: Professional proficiency
- German: Basic proficiency

Software

- Shotgun
- Alien Brain
- Adobe Photoshop
- Microsoft Office: Excel, Word, Power Point