ADÁN VARELA

INTERACTION DESIGNER

Bosque del castillo 81, La Herradura
Huixquilucan, Edo. de México
5518003967
52946062
adan.varela.2@gmail.com

BIOGRAPHY

Interaction Designer graduated from Universidad Iberoamericana, focused in branded content, motion graphics, video production and post production, as the head of video for the branded content department of Grupo Expansión, I worked closely with the commerical and editorial teams for brands such as ELLE México, InStyle México, Travel and Leisure, Life and Style, Expansión, Chilango, Quién, CNN Expansión, MedioTiempo and others to create content and communication strategies that fit and satisfied the needs and demands of external brands but at the same time taking care of the essence and values of the group editorial brands.

/adan.v.jacobo
/adanvjacobo

MOTION REEL : https://vimeo.com/167123308
PUBLICITY AND BRANDED CONTENT REEL : https://vimeo.com/191166927

EXPERIENCE

HEAD OF VIDEO FOR BRAND STUDIO 956 (GRUPO EXPANSION´S BRANDED CONTENT STUDIO).
Grupo Expansión | Aug 2015 - Jul 2017

SR MOTION DESIGNER AND POST PRODUCER
Grupo Expansión | Sep 2012 - Aug2015

MOTION GRAPHICS INTERN
Grupo Expansión | Nov 2011 - Sep 2012

FREELANCE
Jan 2010 - Nov 2011

EDUCATION

LIC. EN DISEÑO INTERACTIVO
Universidad Iberoamericana | Aug 2007 - Sep 2012

LANGUAGES

SPANISH 100%

ENGLISH 90%

FRENCH 50%

REFERENCES

Iván Pasillas | Head of video for Conde Nast
5540800729 | ivan.pasillas@condenast.com.mx

Oscar Mora | Owner and Co Founder LEON LEON DESIGN
5536696067 | oscarmorarosas@gmail.com

SKILLS

- After Effects
- Photoshop
- C4D
- Illustrator
- Premiere Pro